

THE SUMMIT IMMERSIVE

TWO intensive days where LEADERSHIP GROWTH meets unstoppable PROFITABILITY and next-level CULTURE.

THRIVE with the BEST!

Proven Results Over 20 Years!

“The entire 2 days were amazing.”

“This is my fifth Summit Immersive. The experience has grown exponentially.”

“Love the addition of more data to the curriculum.”

SCAN TO LEARN MORE & RESERVE YOUR SPOT



AVERAGE GROWTH/YEAR		
YEARS OF SUMMIT COACHING	AVERAGE GROWTH %	AVERAGE COMPOUNDED %
1	20.71%	20.71%
2	29.9%	56.17%
3	16.81%	82.43%
4	11.99%	104.29%
5	7.65%	119.93%
6-10	4.07%	128.89%
11-20	2.68%	135.02%



THE SUMMIT IMMERSIVE 2026

Q1	TAMPA FEB 22-23	CHARLESTON MAR 8-9	NASHVILLE MAR 22-23	LOS ANGELES MAR 29-30
Q2	CHICAGO APR 12-13	TAMPA APR 19-20	NEW YORK APR 26-27	DALLAS MAY 3-4
Q3	ST LOUIS AUG 30-31	PORTLAND SEP 20-21	WASHINGTON DC SEP 27-28	ATLANTA SEP 27-28
Q4	LAS VEGAS OCT 18-19	PHILADELPHIA OCT 25-26	MINNEAPOLIS NOV 1-2	TAMPA NOV 8-9



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UNLOCK THE SECRETS TO SALON SUCCESS

Summit Immersive events are designed to help you master key areas of salon management and leadership, including:

FINANCIAL MASTERY:

Learn to maximize your company profits with easy-to-use financial budgets and guidelines.

CAREER PATH DEVELOPMENT:

Implement a level-system career path and onboard with effective training programs.

FRONT DESK PROFITABILITY:

Turn your front desk into a revenue-generating profit center with clear strategies, goals, and rewards.

TEAM COMMUNICATION:

Discover the difference between coaching and mentoring to improve team engagement.

LEADERSHIP EXCELLENCE:

Enhance your leadership skills with exclusive insights from Summit's expert coaches.

EXIT & SUCCESSION PLANNING:

Strategize for long-term growth, succession planning, and a profitable exit strategy.

25+ YEARS SERVING SALONS

15K+ SALONS SERVED



3 and 5 month payment plans available!

WHAT'S INCLUDED

Pre and Post Event Coaching

You will schedule two 1-hour sessions with a Summit coach who will provide top-line action items and customized strategies to help you grow.

Customized Success Roadmap

You will receive a customized plan that includes coaching recommendations, tools, services and digital learning opportunities.

Summit Immersive Workbook

This 92-page workbook is full of valuable insights, methodologies and industry guidelines that will help you implement Summit systems in your company.

Summit Ambassador Membership

All attendees will receive 4-months free toward an Ambassador Membership, which will give you exclusive access to the Summit online ecosystem, including the Summit Immersive on-demand digital course. LIVE replays and 365 preview courses.

Certificate of Completion

Each Company will receive a certificate of completion during the Summit Immersive graduation ceremony.

THE SUMMIT IMMERSIVE TUITION

NEW ATTENDEES: \$2,750
ALUMNI/PAST ATTENDEES: 84,000 POINTS or \$1,250

USE YOUR **LEVEL** LOYALTY REWARDS

L'ORÉAL LEVEL MEMBERS PREFERRED PRICING: 130,101 POINTS or \$1,950

Fee includes tuition for the salon owner and one other key employee as well as all course materials. An enrollment interview is required. Reserve your spot at SummitSalon.com or call 1-800-718-5949.

Dates, presenters, and locations subject to change. Visit SummitSalon.com or call 1-800-718-5949.



THE SUMMIT IMMERSIVE will start at 9 a.m. Day 1 and conclude at 4:30 p.m. on Day 2.

PROVEN RESULTS. REAL TRANSFORMATIONS!