

# Hospitality Night Information and Criteria

*Saturday July 10th 7:45-UTC*

1 Room: Big Army, Big Blue, Enlisted, Vendors

- Unit areas will be composed of booths/tables for each unit to set up in an exhibitor/vendor manner
- Set up can be started as soon as 1:00 pm July 10th in the designated spaces
- All alcohol and snacks will be provided by hotel (based on monies pooled by booth holders (MACOMS, etc.). That will determine how long open bar will last and what food will be provided)

*\* MACOMS – Need totals for contribution for your booths NLT JULY 1st! Please get with your commanders. \**

Booth Set-up Direction:

- We encourage everyone to be creative, represent your group with swag, informative display or handouts. Keep interactive and inviting ideas in mind!
  - o EX: Unique swag, video set up, interactive gaming, inviting seating, giveaways, static displays, equipment demos. See examples on the attached. Idea link: <https://blog.bizzabo.com/tradeshows-ideas>

## **BEST BOOTH(s) AWARD**

As an incentive to encourage participation as its best we will be doing a BEST ROOM AWARD. This will be voted upon in a secret ballot. Award will be based on: (1) most creative (2) most interactive (3) most inviting and informative

- The winner will be presented a trophy that will reside with the group until the next years conference.



