

Lake Country Pharmacy & Compounding Center



Privacy Policy

We provide this notice explaining our online information practices. To make this notice easy to find, we make it available on our home page and at every point where personally identifiable information may be requested. By visiting this website, you are accepting the practices described in this Privacy Policy.

Information We Collect & How We Use It

Two types of information are collected: Personal, or “individually identifiable,” information you provide to us, and standard Web server/visitor traffic information commonly referred to as “aggregate information,” regarding overall Website traffic patterns. We do not report on individual user sessions. Normally, Web servers collect this type of basic information as part of their Web log processes.

Individually Identifiable Information

There are instances when we (Lake Country Pharmacy & Compounding Center) request individually identifiable information from our users. Individually identifiable user information we may request includes: First and last name, number, e-mail address, method of contact, insurance, how did

you hear about us, office location, questions/comments (i.e. appointment requests).

Aggregate Information

Our website is produced and managed by RxWiki, a pharmacy specific internet and social media provider. In addition to information provided by our visitors, they may use the normal internet tracking tools associated with standard internet protocols and Web based systems. This system information is typically stored in log files and the information is used for aggregate reporting. Aggregate reporting includes: total number of visitors, most visited sections, peak traffic times, etc. Log files are simply transaction records Web servers maintain. Those logs are used for recording information, such as:

- Service provider IP addresses
- Browser version
- Referring Web site
- Search terms used
- Average number of pages requested
- Average duration of visit
- Total visitor traffic

They use aggregate information gathered from your visit to better design our website. This information supplies a broad picture of how people use our website in order to help the management of our systems and to better serve our patients and clientele.