

## **Privacy Policy**

### **Updated November 6, 2008**

Blue Streak Scholarship Fund, Inc. is recognized as tax exempt under section 501(c)(3) of the Internal Revenue Code.

Blue Streak Scholarship Fund, Inc. operates in a manner consistent with the Association of Fundraising Professionals' (AFP's) Donor Bill of Rights and the AFP Code of Ethical Principles and Standards of Professional Practice.

Blue Streak Scholarship Fund, Inc. is strongly committed to protecting the privacy of our donors, Website visitors and others with whom we communicate. This privacy policy explains our commitment to you when you make a donation online, through the mail, over the phone or in person. It also specifies our use of any personal information with which you entrust us, and delineates the use of any such information we may gather on our own, through electronic means or otherwise.

Visiting our Website indicates your acceptance of this privacy policy. You may print a hard copy using the icon above.

### **Donor Privacy Policy**

As a 501 (c) (3) tax-exempt organization, we must make a full disclosure of donations on our U.S. government tax Form 990 each year. If you make a donation through this Website, over the phone or in person, we may request certain identifying information about you such as your name, address, phone number, credit card information and e-mail address. We do not rent, sell or exchange your information or that of any other donors with other organizations that solicit donations or sell products. We ONLY use donation-generated donor information to keep accurate, confidential records for tax purposes and reporting requirements, EXCEPT in cases of law enforcement inquiries, court orders or subpoenas, or if we are notified that such disclosure is necessary in connection with activity that violates the law or may expose Blue Streak Scholarship Fund, Inc. or its governing board, employees, interns, volunteers or associates to liability.

### **Donor Security**

Blue Streak Scholarship Fund, Inc. maintains its own donor information database, and processes its own mail donations. Credit card payments are handled by a secure outside vendor. Credit card companies and banking institutions have access to your personal information as required to perform their functions. Blue Streak Scholarship Fund, Inc. requires that these companies keep such information confidential, use high-grade encryption and security protocols, and meet all industry standards, certifying their compliance with the Payment Card Industry Data Security Standard (PCI DSS). They are audited to meet with the Statement on Auditing Standard 70 (SAS 70). Personal information you provide is stored in a secure location, accessible only by designated employees who are trained in proper handling of client/donor information. Blue Streak Scholarship Fund, Inc. has selected these institutions with care and in good faith and assumes no liability for the unlawful interception of private communications. Donors who are concerned about Internet security should make their donation by phone or U.S. Mail.

If you wish to join our e-mail list or request specific information relating to a particular aspect of our work, you may submit your name, postal address and/or e-mail address. We will use this information for the purpose for which you submitted it. We may also retain and use such information to keep you updated about our work, quantify Website usage, and improve our Website content.

We monitor our site daily and employ industry standard techniques such as encryption, firewalls and intrusion detection to shield your personal information from unauthorized access by any party other than Blue Streak Scholarship Fund, Inc. .

**Browsing our Website**

Blue Streak Scholarship Fund, Inc. does not collect your personal information when you visit our Website unless you choose to provide this information. We reserve the right to review standard server logs to collect information such as the IP (Internet Protocol) address, the site that referred you to BSSF, the pages you visited, the files you downloaded and the dates, times and duration of visits.

**Children**

Blue Streak Scholarship Fund, Inc. exists to serve children and families in the greater Memphis area, and recognizes that engaging and educating children in our area is a key element of assisting future generations. We welcome your children's visits to our Website and will strive to maintain age-appropriate content about the needs of inner city children as well as information about the activities and events we sponsor for children and families in our area. We are particularly mindful of privacy issues for children. We encourage caregivers to monitor their children's use of the Internet and to refrain from providing their personal information on this or any Website without your permission. Our Privacy Policy with regard to children under the age of 13 is consistent with the Children's Online Privacy Protection Act of 1998 ("COPPA") – we will never knowingly request personally identifiable information from anyone under the age of 13 without prior, verifiable parental consent. If a parent or guardian becomes aware that a child under 13 has provided us with personal information, s/he should contact our webmaster for prompt removal of this content.

**Privacy Policy Updates**

Blue Streak Scholarship Fund, Inc. reserves the right to update our Privacy Policy, based on standard industry practices and our need to accurately reflect our data collection and disclosure practices. If such changes are made we will duly note same by adjusting the date at the top of this disclosure to reflect the revision date.

**Governing Law and Dispute Resolution**

You agree that your use of this Privacy Policy and any disputes relating thereto shall be governed in all respects by the laws of the State of Tennessee, the state in which Blue Streak Scholarship Fund, Inc. is incorporated as a 501 (c) (3) charitable organization. Any dispute relating to this Privacy Policy shall be resolved solely in the state or federal courts located in Memphis, Tennessee.

**Refund Policy**

Donation cancellation requests must be made within 24 hours of receipt of payment. Please contact the director.

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