MAKING AN IMPACT THROUGH SERVICE

## **OVERVIEW**

The mission of Cotton Foundation is to Restore Hope to children and families effected by disasters.

Based in Houston, our work focuses both locally and throughout the southeastern United States. Through financial and in-kind support, Cotton Foundation assists communities with disaster relief, addresses issues in underserved populations, and sponsors select Veterans programs. Engaging employees through volunteerism, we have worked in community gardens, food banks, and organizations supporting economic independence. We continue to build partnerships with local and national companies to build stronger, more resilient communities. Cotton Foundation is a registered 501(c)3 public charity.

In 2022, Cotton Foundation continued its outreach projects throughout Texas, the Southeast and Florida. After the event in Uvalde, the Foundation provided temporary housing for family members of the victims. Working with our affiliate Stellar Commercial Roofing, we provided a new roof to a barrier - free camp for children and youth with developmental disabilities and serious illnesses. After Hurricane lan, Cotton Foundation issued a matching grant through the Red Cross and donated funds to the devastated areas. During the year, Cotton employees participated in 7 service projects ranging from landscaping, distributing supplies and shoes to school children, reading to pre -k students, and providing holiday meals to those in need. Overall, Cotton Foundation executed 22 projects in 9 locations, serving 4,680 constituents.

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### LOCAL IMPACT

Supporting communities in times of need

#### **URBAN HARVEST**

Mobile Market protein grant Community Garden

### **ALIEF ISD**

Student mental health Emerging leadership

#### CHILDREN LIKE LONI

Back to School Bash Food Bank

#### **CAMP FOR ALL**

New roof for camp building

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### **VETERANS & 1ST RESPONDERS**

Giving back to those who serve

### DRESS FOR SUCCESS

Veteran's job training program

#### **BOMA GEORGIA**

Professional development support

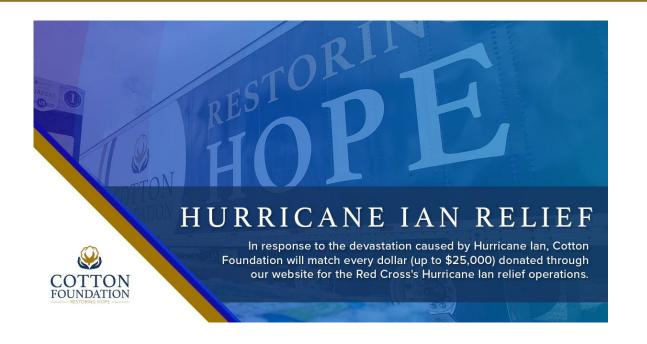
#### **ACADEMY SPORTS**

First Responder's Appreciation

#### HARRIS COUNTY SHERIFF

Youth Activities League support

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### **RESTORING HOPE**

Assisting families after disasters

#### **ONGOING RELIEF**

Supply Bridge Ministries FamilyHope

#### **HURRICANE IAN**

Red Cross matching grant

#### **UVALDE**

Lodging for families of victims

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## WINTER HOLIDAYS

Nourishing hearts and bodies

#### **THANKSGIVING**

Turkey giveaway
Westside Baptist Church

#### BARBARA BUSH LITERACY FDN

My Home Library donation Classroom reading sessions

#### **CHRISTMAS DINNER**

A Heart Like His Christmas dinner

### MAKING AN IMPACT THROUGH SERVICE



Total Raised \$60,825



Total Raised \$498,251

## **FUNDRAISING**

Signature Events

We kicked off the year with our 3<sup>rd</sup> Annual Sporting Clays
Tournament on one of the coldest days of the year,
followed by a record-breaking
CrawFest event in April.

Cotton Foundation raised \$612k in 2022, an increase of 18% over last year.

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## **SOCIAL MEDIA**

## LINKEDIN

107.17% growth over FY21 863 engagements 520 Total Active Followers

## **FACEBOOK**

8.31% growth over FY21 341 engagements 678 Total Active Followers

### **INSTAGRAM**

104.74% growth over FY21 230 engagements 432 Total Active Followers

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## **FY22 RESULTS**

| <ul><li># of Projects-</li></ul> | 22 |
|----------------------------------|----|
|----------------------------------|----|

- Locations Served -
- Constituents Served- 4,680
- Impressions & Placements 33,705
- Revenue- \$611,201
- Net- \$256,193
- Total Assets \$1.4M