

FOR IMMEDIATE RELEASE



**SAVE THE DATE: MACK, JACK & McCONAUGHEY RETURNS
FOR ITS 7TH ANNUAL FUNDRAISING EVENT ON APRIL 25 & 26, 2019**

AUSTIN, TX (October 10, 2018) – Austin’s premier event, [Mack, Jack & McConaughey \(MJ&M\)](#) will return in its seventh year on April 25 - 26, 2019. MJ&M is the joint fundraising effort of Academy Award-winning actor Matthew McConaughey, ACM Award-winning recording artist Jack Ingram, and ESPN analyst and Texas coaching legend Mack Brown.

“We were inspired by the impact of the event years ago put together by Ben/Willie/Darrell and wanted to take their lead and work together to give back. I don’t think any of us ever dreamed the event could become as successful as it has, it’s humbling,” said Jack Ingram.

Since its inception in 2013, MJ&M continues to make a direct impact on the Austin community and across the Country. The two-day nonprofit event has resulted in nearly \$10M invested into charity beneficiaries, serving organizations dedicated to children’s education, health, and wellness.

“Bringing the community together for a good time, raising money for a great cause is what MJ&M is all about,” commented Coach Mack Brown. “The event has grown tremendously over the years and we are so grateful to all those who have attended and sponsored over the past six years. We look forward to another great year in 2019.”

Mack, Jack & McConaughey’s commitment to benefiting organizations dedicated to empowering younger generations is what drives MJ&M each year. The event will aid charities devoted to children’s wellbeing, including [CureDuchenne](#), [Dell Children’s Medical Center](#), [HeartGift](#), [just keep livin Foundation](#) and [The Rise School of Austin](#).

The fundraising event will kick off on Thursday, April 25, with a gala and concert hosted at ACL Live at the Moody Theatre. Guests can enjoy stage appearances by Mack, Jack & Matthew in addition to a live and silent auction followed by a headlining concert. In past years, MJ&M headliners included Dixie Chicks, Miranda Lambert, Dierks Bentley, Kacey Musgraves, Toby Keith, Sheryl Crow, and John Mellencamp.

On Friday, April 26, MJ&M invites sports fans and fashion enthusiasts to enjoy a golf tournament at Spanish Oaks Golf Club featuring celebrities and talent from all over the country and a New York style runway show and luncheon hosted at the Hilton Hotel. The fashion event is chaired by Camila Alves McConaughey, a lifestyle expert. Previous fashion designers featured at MJ&M include Alice + Olivia, Jason Wu, Veronica Beard, Badgley Mischka, Lela Rose, and MILLY.

On Friday evening, guests return to ACL Live at the Moody Theater to enjoy the best pickin' party in Texas at the Jack & Friends concert. Past performers at Jack & Friends include some of the biggest names in country music like Eric Church, Little Big Town, and Kris Kristofferson. The upcoming lineup for 2019 is sure to impress and bring the crowd to their feet.

“The entertainment throughout MJ&M is second to none and 2019 will be no exception”, said Matthew McConaughey. “When our friends, old and new, come together every year to share their incredible talents and impact our charities, it makes MJ&M the only place to be on the planet.”

For more information about Mack, Jack & McConaughey, or to sign up to receive further announcements about the 2019 event, please visit <http://mackjackandmconaughey.com/>.

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ABOUT MACK, JACK & MCCONAUGHEY:

[Mack, Jack & McConaughey \(MJ&M\)](#), the joint fundraising effort of ESPN analyst and legendary football coach Mack Brown, ACM award-winning recording artist Jack Ingram, and Academy Award®-winning actor Matthew McConaughey is a two-day event filled with music, golf, fashion, and fun. Previous MJ&M gala headliners include Miranda Lambert, Dierks Bentley, Kacey Musgraves, Toby Keith, John Mellencamp, and Sheryl Crow. The gala is followed by a jam-packed day with a golf tournament held simultaneously with a once-in-a-lifetime fashion show that has previously featured Jason Wu, Veronica Beard, MILLY, Badgley Mischka, and Lela Rose. The day concludes back at ACL Live for a singer-songwriter lineup of talent unmatched by any other event. Jimmy Kimmel previously hosted the evening event, and past performers include Kris Kristofferson, Little Big Town, Eric Church, Jamey Johnson, Lyle Lovett, and dozens of the biggest names in music.