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DISCOVERY CENTER
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DEAR FRIENDS.

Westcave Outdoor Discovery Center invites you to join community leaders and innovators for the 12th annual Celebration of Children in Nature on **Sunday**, **September 8**, **2019** at Pecan Springs Ranch in Austin.

The Celebration of Children in Nature will honor three extraordinary leaders who are changing our community through their work with children and nature.

This year, funds raised at the Celebration of Children in Nature will benefit Westcave Outdoor Discovery Center's core mission of connecting children to nature. Westcave does this important work with children through the Children in Nature Collaborative of Austin (CiNCA). CiNCA is a community-wide partnership uniting educators, health professionals, government leaders, and business innovators who are invested in connecting local children to the great outdoors.

We are asking for your support as a valued sponsor of the Celebration of Children in Nature. Your investment in our children's access to outdoor education is vital to the future health and happiness of our community. Our children thrive and come alive when they spend time outdoors. Would you consider joining us as a partner in this important work?

Thank you in advance for your sponsorship. We are grateful for your consideration and the good work you support in our community. I hope to see you at the Celebration of Children in Nature!

Sincerely,

Suzy Rowley Chair, Board of Directors Westcave Outdoor Discovery Center suzyrowley@gmail.com



WHY WE'RE WORKING SO HARD TO GET KIDS OUTSIDE

- The average American girl or boy spends more than 8 hours each day in front of electronic screens.
- Outdoor exploratory education manifests CONFIDENCE, SELF-WORTH and skill development in children that transfers into adulthood.
- Researchers link the rise of childhood obesity, attention disorders and childhood depression to over-use of digital connectivity and social media.
- >> Children who spend time outside in nature are HAPPIER, HEALTHIER, and perform better academically.

WHEN KIDS SPEND TIME OUTSIDE, THEY GROW, LEARN AND PLAY.

"NATURE IS EVERYWHERE. IT IS A PEACEFUL AND RELAXING PLACE."
NATURE CALMS ME DOWN WHEN I AM SAD OR MAD. WE NEED NATURE."

- MARIA, 3rd Grader, Girls Outside Participant

WORKING TOGETHER TO GET KIDS OUTSIDE

The Children in Nature Collaborative of Austin, or CiNCA, is comprised of these valued community leaders – all working together to connect children with the outdoors.

American Realty American Youthworks ATX Kids Club Austin EcoNetwork Austin Independent School District **Austin Parks Foundation** Austin Youth River Watch **Barton Springs Conservancy Biomimicry Texas** Boy Scouts of America Camp Fire Central Texas Child, Inc. City of Austin Watershed Prótection Department City of Austin Parks & Recreation Department Colorado River Alliance

Earth Native Wilderness School EcoRise Youth Innovations El Buen Samaritano El Ranchito The Expedition School **Explore Austin** Families in Nature Guisallo Cycling Initiative Hill Country Conservancy The Inside Outside School Keep Austin Beautiful Locke Lord LLP The Meadows Center for Water and the Environment National Parks Conservation Association National Wildlife Federation

Newland Communities Not Your Ordinary School (NYOS) Paleontological Society of Austin Partners for Education Agriculture & Sustainability Premier High School The Science Mill Shiksha School The Sierra Club Sustainable Food Center Taurus Academy **TBG Partners** Texas Children in Nature Texas Parks & Wildlife Department

Native Plant Society of Texas

Texas River School Texas Youth Hunting **Partnership** Travis Audubon Society TreeFolks **United Way Urban Roots** UT Dell Medical School Waller Creek Conservancy Westcave Outdoor Discovery Center Wild Basin Creative Research Center Wortham Insurance YMCA of Austin 100+ Teachers and Individuals









SPONSORSHIP OPPORTUNITIES

| | PRESENTING SPONSOR | GOLDEN-CHEEKED WARBLER | MONARCH BUTTERFLY | WILD ORCHID |
|----------------------|--|---|---|--|
| | \$25,000 | \$10,000 (Limit 5) | \$6,500 (Limit 10) | \$3,500 |
| EVENT RECOGNITION | Opportunity to speak at the podium during primary program | 1 Sponsored Table with logo/name Signage | 1 Sponsored Table with logo/name Signage | 1 Sponsored Table with logo/name Signage |
| | 2 Sponsored Tables with Logo Signage | Logo/Name on event invitation, printed program & presentation slides | Logo/Name on event invitation, printed program & presentation slides | Logo/Name on event invitation, printed program & presentation slides |
| | Prominent logo on printed materials, presentation slides & electronic media | Logo/Name on all electronic media and event materials | Logo/Name on all electronic media and event materials | Logo/Name on all electronic media and event materials |
| | Social media post from Westcave highlighting partnership | Social media post from Westcave highlighting partnership | | |
| GUEST BENEFITS | 20 guest tickets to the Celebration of Children in Nature event | 10 guest tickets | 10 guest tickets | 10 guest tickets |
| | Each guest receives a Westcave gift | Each guest receives a Westcave gift | Each guest receives a Westcave gift | |
| PRESERVE PERKS | Invitation to host private dinner or team building event at Westcave Preserve | Each guest receives a year-long membership pass to Westcave Preserve | Each guest receives 2 passes to visit Westcave Preserve | |

UNDERWRITING OPPORTUNITIES



VALET SPONSOR: \$5,500 - includes prominent logo on valet signage, logo on event promotional materials and 10 guest tickets with table signage



BEVERAGE SPONSOR: \$5,500 – includes logo on bar napkins and prominent bar signage, logo on event promotional materials and 10 guest tickets with table signage











CONTACT FORM

| | ıil | | Phone | | |
|-------------------|--|-----------------|----------------------------|--|--|
| Add | dress | | | | |
| City | · | State | Zip | | |
| | I will provide a high-res 300 dpi logo | to be used in p | n promotional materials | | |
| TABLE SPONSORSHIP | | | UNDERWRITING OPPORTUNITIE | | |
| SOFD | \$25,000 Presenting Sponsor | | □ \$5,500 Valet Sponsor | | |
| | \$10,000 Golden-Cheeked Warbler | | □ \$5,500 Beverage Sponsor | | |
| | \$6,500 Monarch Butterfly | | | | |
| | \$3,500 Wild Orchid | | | | |
| | | | | | |
| PAY | MENT OPTIONS | | | | |
| | MENT OPTIONS Please send an invoice | | | | |
| | | to Westcave C | Outdoor Discovery Center | | |
| | Please send an invoice | | | | |
| | Please send an invoice Check # enclosed, payable | [| _□Visa □MC □AMEX □Other _ | | |
| □ □ □ Na | Please send an invoice Check # enclosed, payable to the Charge my credit card on this date | [| _□Visa □MC □AMEX □Other _ | | |

THANK YOU FOR YOUR SUPPORT!

Email: teryl@westcave.org Cell: 512-203-5844 Mail: 603 W. 13th St., Ste. 2D, Austin, TX 78701

