# YEAR OF THE TRC METAMORPHOSIS



From early in the 20th century, The Rehearsal Club helped shape the American theatre by providing a safe haven for thousands of women in all areas of the performing arts. The TRC Residency Program provides a sanctuary of mentoring, coaching, workshops and networking in a family atmosphere. We support futures and build careers every single day!

Watch for updates in your email!



## Three Historic TRC Celebrations

#### NYPL Commemorative Plaque Installation Wednesday, May 11, 6:30 PM

A Commemorative Plaque will be installed by the New York Public Library to celebrate the former TRC location on 53rd Street across from MoMA.

City officials, celebrities and dignitaries will be on hand with presentations.

#### MoMA (Museum of Modern Art) Reception Wednesday, May 11, 7:30 PM

TRC past, present and future will be celebrated with major donors, alums and special guests at a festive reception at the museum following installation of the plaque. Musical performances will anchor the affair that includes a menu of small bites and refreshments.

#### TRC Rising Stars Event Monday, May 16, 7:00 PM

A theater presentation showcasing TRC Rising Stars will take place at the Leonard Nimoy Theatre at Symphony Space. A panel of industry professionals will preside over a competition for the TRC 2022 Rising Star award.

### Be a Part of these TRC Springtime Events!



### Support TRC & Our Rising Stars with Your Ad

- One Program • Three Events
- Three Events Advertised for One Purchase
- Nationwide Exposure for All Three Events
   EVERY AD REACHES A DIFFERENT AUDIENCE
  - Back Cover \$2500
  - Inside Cover, front or back \$2000
  - Full Page \$1000 • Half Page \$500
- Quarter Page \$250 • Eighth Page \$125

QR codes will be implemented for all three events. All ads must be submitted as electronic (jpeg) files, 72 dpi, in RGB color <u>and</u> in camera-ready format as print files by April 15, 2022.

ELECTRONIC AD DIMENSIONS (width x depth)

Full page: 820 X 1200 px. — Half Page: 820 X 600 px.

Quarter Page: 820 X 300 px. — Eighth Page: 820 X 150 px. (listing ad)

PRINT AD DIMENSIONS (width x depth, bordered)

Full page: 7.5"W X 9.5"H — Half Page: 7.5"W X 4.75"H

Quarter Page: 3.75"W X 4.75"H — Eighth Page: 3.75"W X 2.25"H

Please reply to Margaret Strom for ad placement or further information voicemargaret@verizon.net