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**Local Business Leader and Marketing Specialist, Kimberly P. Taylor,
Hits Amazon Best-Seller List**

KERRVILLE, TX – August 12, 2018 – **Local marketing and advertising executive, Kimberly P. Taylor, joined a select group of business experts and entrepreneurs from around the world, along with success expert, Brian Tracy, as co-author of the book, *Success in the New Economy: The World's Leading Entrepreneurs and Professionals Reveal Their Secrets for Health, Wealth, and Success Today!* The book was officially released on June 28, 2018 and on the day of release, *Success in the New Economy* reached best-seller status on Amazon – reaching as high as #14 in the “Direct Marketing” category.**

"Over the span of my career, I've had the privilege of writing many articles that have been published in magazines, newspapers, and online blogs. I've had several small 'vignette'-type books published and distributed, but I've never had the privilege of partnering with someone like Brian Tracy, and so many wonderful authors around the globe to create a best-seller until now," states Taylor, president and CEO of Taylor Marketing Works. "This has truly been an amazing experience for which I will always be grateful."

Kimberly Taylor relocated from Houston, Texas, in the fall of 2016 and relaunched her marketing, advertising, and PR agency, Taylor Marketing Works, in August 2017. "Our agency is celebrating one year as a small business here in Kerrville, but we are doing really big things." With clients currently in the Hill Country, Houston, and Dallas, Taylor's vision for growth remains strong. "We currently have new business proposals out for new client acquisitions in the chemical/industrial arena in the Houston/Pasadena, Texas area; with spine surgeons in Orange County, California; and with a medical device manufacturer in Hong Kong, China," states Taylor.

Taylor Marketing Works has two goals in mind: partner with the best clients and talent possible and grow our clients' businesses. "We are focused on supporting the economies of communities such as Kerrville, Fredericksburg, Boerne, and beyond. We want to help these communities thrive by driving new customers to our clients and by providing marketing, advertising, and public relations services at a level not previously available. We believe our background and talented creative teams are differentiators for us, and we are grateful for our clients entrusting their marketing needs to us," says Taylor. Now with best-seller book status under her belt and recent acceptance in the National Speakers Association, Taylor believes the sky is the limit for those willing to dream big with her and her team.

About Taylor Marketing Works

Taylor Marketing Works is a comprehensive strategic marketing and advertising firm that specializes in providing marketing services to small to mid-sized companies that need strategic marketing direction, support, campaign execution, and public relations support. Taylor Marketing Works, along with its creative partners and affiliates, is a results-oriented firm focused on branding, positioning, messaging, lead generation and lead conversion. Further information about Taylor Marketing Works may be found online at www.taylormarketingworks.com.

For access to the full press release online, go to <http://www.pressnewsroom.com/marketing-specialist-kimberly-p-taylor-hits-amazon-best-seller-list-with-success-in-the-new-economy/>.