



Privacy Policy for Ken's Thrifty Way Pharmacy and Home Medical Inc.

Effective Date: August 25, 2026

At Ken's Thrifty Way Pharmacy and Home Medical Inc. ("we," "our," or "us"), your privacy is important. This Privacy Policy explains how we collect, use, store, and protect your personal information when you participate in our SMS messaging program.

1. Information We Collect

When you opt in to receive SMS messages from us, we may collect:

- Your mobile phone number
- Your name
- Your email address (if provided)
- Any other information you voluntarily provide

2. How We Use Your Information

We use your information to:

- Send SMS messages, including updates, and order-related communications
- Respond to your inquiries and provide customer support
- Improve our SMS messaging programs and services
- Comply with legal obligations and regulatory requirements

3. Consent

By providing your phone number, you consent to receive SMS messages from Ken's Thrifty Way Pharmacy and Home Medical Inc. Consent is not required to make a purchase.

4. Message Frequency

You may receive periodic messages. The frequency may vary depending on communications related to our products, services, or promotions.

5. Opt-Out / STOP

You can stop receiving SMS messages at any time by replying **STOP** to any message. After replying **STOP**, you will be unsubscribed from further marketing messages.

6. HELP / Support

If you need assistance with the messaging program, you can reply **HELP** to any message, or contact our support team at:

respiratory@kensthiftyway.com

337-942-8911 extension 2120

7. Message & Data Rates

Standard message and data rates may apply for any messages sent to or from your mobile device. Please check with your mobile carrier for details.

8. Data Sharing

We use your information only to provide our products and services, including sending SMS messages related to your account or orders. We do not sell or share your personal information with third parties for their marketing purposes.

9. Data Retention

We retain your personal information only as long as necessary to provide our services or as required by law.

10. Security

We take reasonable measures to protect your information from unauthorized access, use, or disclosure.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The latest version will always be posted on this page.

12. Contact Us

For questions regarding this Privacy Policy, please contact us at:

mgmt@kensthiftyway.com

337-942-8911

Post Office Box 1325 Opelousas LA 70571-1325