

WELL AWARE is a 501(c)3 nonprofit organization with headquarters in Austin, Texas that provides innovative and sustainable solutions to water scarcity and contamination in Africa. We fund and implement life-saving water systems to drive economic development and build self-sufficient communities.

We're thrilled to expand our flagship Shower Strike Campaign to include: Classrooms to Clean Water program. Every year, courageous students of all ages and backgrounds across the United States join Well Aware in our annual Shower Strike Campaign. Together, these students, teachers, and their communities have raised over \$20,000 for clean water in Africa: enough to fund more than 2000 people enough clean water for the next 25 years.

This year, we're teaming up to double these students' impact and make life saving, community transforming clean water available to more people who need it the most.

Top student fundraising groups will get a water system named after them, enjoy a special "Classrooms to Clean Water" Dedication Day, and be featured in local press and magazines.



CLASSROOMS TO CLEAN WATER

Classrooms to Clean Water

For Students

- Develop leadership skills while having fun and helping others
- Use Shower Strike templates, resources and support to make reaching your goal easy!
- Get on-call support and cheerleading as needed
- Enjoy fun prizes and incentives for top fundraisers



For Educators

- Help your students learn about global issues like water scarcity and become more conscious citizens
- Enjoy Well Aware's fun activities and lesson ideas in the classroom to support learning
- Get one on one support from Well Aware team



Classrooms for Clean Water Program

- Top fundraising students and educators get to participate in a special "Classrooms to Clean Water" Dedication Day to meet the community their funds will impact.
- Food and refreshments provided.



WELL AWARE HAS A 100% SUCCESS RATE, WHILE THE INDUSTRY AVERAGE IS 40%

How It Works

WE INVITE CLASSROOMS, TEACHERS, STUDENT GROUPS, AND ENTIRE SCHOOLS TO PARTICIPATE IN SHOWER STRIKE. ITS EASY!

1

Commit to raising a certain goal amount-you can sign up as a classroom, a grade level, a student group, or an entire school.

2

Sign up online in two minutes at ShowerStrike.org

SHOWER STRIKE

3

Receive your signature Shower Strike wristbands to wear while you're "on strike".

4

Start sharing your group's unique fundraising link with friends, family, neighbors, and everyone in your community. We make it easy with "done for you" templates to share.

5

Stop showering on April 22th until you raise the goal amount. For student participants, we offer the option to limit Shower Strike to 5 days max. And - sponge baths and other "work arounds" are encouraged!

6

HIT THE SHOWERS AND KNOW YOUR AMAZING KIDS HAVE PROVIDED CLEAN WATER TO 100'S OF PEOPLE FOR LIFE.

Support Student Philanthropy & Leadership

WE WELCOME SPONSORS FOR OUR CLASSROOM TO CLEAN WATER PROGRAM.



\$15,000 Primary Match Sponsor *(2 available)*

Primary Match Sponsors provide matching dollars, up to \$15,000, on the Shower Strike match day - all donations to all individuals and teams are matched on this day, and this sponsorship has the greatest visibility for all participants, donors and our entire email database and social media reach.

Primary Match Sponsor logo will appear with Shower Strike logo on all materials. Primary Match Sponsor will also receive water well naming/dedication privilege with their partner school- a new water system will be named for you and your school, and you will receive photos of your dedicated system, as well as updates from the community on their development.



\$7,500 School Match Sponsors *(10 available)*

School Match Sponsor will partner with a school in their community that is going “on strike” for clean water in April. Match Sponsor will commit to matching what the school can raise through the Shower Strike and will have opportunities to interact with the classrooms and young fundraisers (if desired).

School Match Sponsor logo will appear on most campaign materials. School Match Sponsors will also receive water well naming/dedication privilege along with their partner schools- a new water system will be named for all six School Match Sponsors, and you will receive photos of your dedicated system, as well as updates from the community on their development.



well aware

wellawareworld.org
512.200.7312
info@wellawareworld.org

PHYSICAL ADDRESS
411 W Monroe Street
Austin, TX 78704

MAILING ADDRESS
3571 Far West Blvd PMB 229
Austin, TX 78731