



Photo by John Langford

CLEAN WATER FOR LIFE.

well 
aware

2018 YEAR IN REVIEW

Dear Friends,

Well Aware has become a phenomenal organization doing beautiful work through the support of a large, compassionate community of remarkable people. What began as a small group of young women with a kookie idea has grown into an industry leader in the clean water space. We are humbled by Well Aware's impressive expansion, and, most importantly, we are deeply grateful for your efforts to support our increasing reach and impact.

In 2018, Well Aware implemented more water projects than any year past. We are also the very first nonprofit to use a new, ground-breaking technology for water system diagnostics and maintenance, and we are now among only 4% of nonprofits on GuideStar earning a Platinum Seal of Transparency.

Our team has had a truly inspiring year in the field observing the transformation that results from our "ripple effect," all catalyzed by the generosity of Well Aware supporters. In Salaita, Kenya, where we drilled a new well in November, we witnessed the power of clean water's effect on a community that, before now, relied on rains that are diminishing each year. The community is planning for crops and will no longer fear not having enough water for their families and livelihood. In Miumbuni, Kenya, we got to see the pure joy and relief that flowed from the village there when we drilled another new borehole. The children were overwhelmed with hope for the future, and many of them repeated to us, "no more pond water!"

And, for all of this incredible impact, we have you to thank.

Your support means more than a water point for a community. At Well Aware, we know that is only the beginning. We put our hearts and efforts into true partnerships with communities that yield lasting and incredible results. Your contributions make an indelible mark in the world, and we are so very grateful.

Going into 2019, we already have 19 projects awaiting funding. In your consideration of year-end giving, we hope you will choose the work of Well Aware. I'm honored to lead the stewardship of your compassion for the people we serve.

With Deep Gratitude,



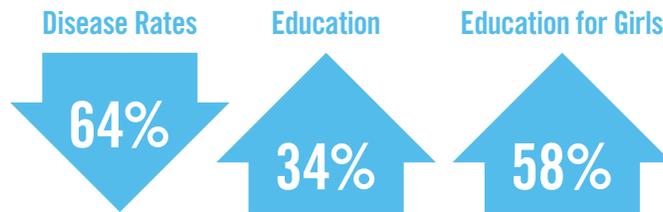
Sarah Evans
Founder, Well Aware



2018 Highlights

- Impacted 245,000 lives to date through clean water projects in East Africa
- Completed 59th clean water project
- Received Platinum Seal of Transparency on GuideStar (a rating only 4% of nonprofits earn)
- Named Top-Rated Nonprofit on GreatNonprofits for the 5th consecutive year
- Featured in New York Times, Forbes, Toyota Studios, Parent Magazine, Austin Woman Magazine, and many more publications and podcasts
- Selected member of the 2018 Forbes Nonprofit Council
- Recognized as a 2018 Austin Young Chamber of Commerce ChangeMaker Finalist
- Nominated as a 2018 RecognizeGood Ethical Business
- Honored as the 2018 RAISE Conference Keynote Address
- Grew The Village - our community of sustaining donors - by 50%
- Gained key partnerships with Dr. Auma Obama, OI Pejeta Conservancy, EarthX, and more
- Became the first NGO to use the WellBeyond App - a groundbreaking technology for water system maintenance and repair

Impact On Communities:



\$10

Average cost per person for clean water for decades



KENYA

Where We Are

59

COMMUNITIES SERVED

TANZANIA

Texas

Hurricane Harvey Response

How We're Different

100%

of Well Aware's wells and water systems work

Industry average: 40% work

Well Aware uses new, emerging technologies making work more efficient and cost effective:

- SOLAR POWER
- PURIFICATION
- WATER KIOSK TECHNOLOGY
- MOBILE TO MOBILE BANKING
- MOBILE WATER SYSTEM MAINTENANCE APP

WELL AWARE'S INNOVATIVE METHODS AND ACCOMPLISHMENTS HAVE BEEN RECOGNIZED BY

The New York Times



TOYOTA

USA TODAY
A GANNETT COMPANY

Forbes

People

THE CHRONICLE OF PHILANTHROPY

The Well Aware ripple effect goes well beyond the water well

- DISEASES PLUMMET
- GENDER EQUALITY INCREASES
- ECONOMIC REINVESTMENTS IN COMMUNITY
- EDUCATION INCREASES
- AGRICULTURE AND COMMERCE GROW
- PEACE, STABILITY AND GROWTH INCREASE

David, a teacher at Daaba Primary School in Kenya, shared with us this summer: "There has been very great improvement in health - there are more toilets now, there is water everywhere, very little cholera now. Everyone is crowding around the school. They want more water going outwards. They are planning for the future and centralizing."

"Can you think, if it were not for Well Aware, where would we be? We could be fetching water from those open shallows... were it not for Well Aware."

Photo by Lindsey Reed



Children from Daaba

What People Have Said About Us in 2018

“This non-profit is of the highest caliber! They are extremely caring, conscientious, meticulous, and have the biggest hearts for what they do. I cannot say enough good things about these people. My wife would say that I rarely gush, so for me to write this says a lot about the quality of Well Aware!”

– *Donor*

“Well Aware is a shining example of a non-profit doing it right! They carefully manage their financials, and focus 100% on projects—not on propping up high paid administration. They are making a difference in the lives of children, families, and communities.”

– *Volunteer*

“Partnering with Well Aware has been a great opportunity for [our] brand. The Well Aware team brings the same passion that they have for empowering communities through access to clean water to their work with their corporate partners. They have been very transparent, flexible, and responsive, allowing us to collaborate on where and how our donations are used... It is very valuable to be able to tell the story of the actual people and communities that we are impacting through our donations. Well Aware understands that need and gives us every opportunity to do so.”

– *John Fox, Spectrum Brands, Brand Partner*

“We were working with another project in Kenya when we found out that the community we were working with did not have access to water. The reality is that everything starts with water. How can they have a strong community, better schools, better infrastructure if they don't have this most basic need met? We asked over a dozen other water companies to provide water to this community... they are in a hard to reach location. Well Aware came through when no others would. And it gives me goosebumps to think of the community of [2,000] people who will soon taste a glass of clean water! Thank you, Well Aware!”

– *Rachel Miller, Project Sponsor*

SEE ALL OF WELL AWARE'S REVIEWS AND TOP-RATED STATUS ON GREAT NONPROFITS' WEBSITE.



Well Aware is committed to innovative and sustainable solutions that provide permanent change for each life in the communities where we work.



DONATE:



By Phone:

512.200.7312



By Check:

Please make checks payable to:
Well Aware
3751 Far West Blvd., PMB 229
Austin, TX 78731 USA



Online:

Donate online today at
wellawareworld.org

If you have any questions, please contact me directly at 512.431.1679 or sarah@wellawareworld.org.

Thank you for your gift!



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