

HOTEL *Ella*

Austin, Texas





Welcome to Hotel Ella

As you enter Hotel Ella, you are embraced by the echoes of grandeur and elegance that have graced its halls since 1897. Once the private residence of Goodall & Ella Wooten, and built as a wedding gift for her, this stunning mansion now stands as a testament to her refined taste and passion for hospitality. Ella's vision of creating a haven of sophistication and charm lives on, providing the perfect backdrop for your wedding or social event.



Ella introduced the Azalea, a vibrant flower synonymous with grace and beauty, to her home and it still holds a special place at Hotel Ella. Its presence in the gardens surrounding the property represents the enduring spirit of romance and celebration that infuses every gathering held within these storied walls.



Discover the magic of Hotel Ella, where history, elegance, and the essence of Texas intertwine, ensuring an unforgettable experience for you and your guests.

Spaces



THE LAWN

We take Ella's legacy of setting a high standard in style seriously. Carry on her tradition by hosting your wedding ceremony, garden party, fancy tailgate or upscale picnic on our idyllic front lawn. The expansive lawn features lush landscaping and the option to rent our custom tent.





THE MANSION VERANDA

In 1897, when Goodall married Ella Newsome, Ella's father built their house as their wedding gift.

The columns—an anniversary gift, naturally—were added later using the same stone carver employed to construct the legendary Biltmore Mansion in Asheville.

Today these historic columns still surround the wrap-around veranda making it an ideal backdrop for afternoon tea, bridal brunches and outdoor gatherings.



Jake Holt Photography

Space: 1,200 sq ft. Maximum Capacity: 80

THE POOL COURTYARD

Surrounded by climbing ivy and fragrant jasmine, our beautifully designed outdoor pool is the ideal setting for al fresco events. Gather with friends under the custom twinkle lights for cocktail hours, semi-private social events, bachelorette parties and more.



Space: 3,000 sq ft. Maximum Capacity: 200

THE GRAND BALLROOM & VERANDA

Hotel Ella's ballroom and veranda offers an elegant and timeless location perfect for your dream wedding reception or private social event. Sunlit, with polished floors, shimmering chandeliers, and built in bar fronts, the ballroom invites celebration while the veranda provides a refreshing outdoor extension, adding a touch of enchantment to your special occasion.



THE PARLOR & PARLOR BAR

Perfect for a pre-event cocktail and conversation or a post-event party, allow yourself to be embraced by the charm of Hotel Ella's parlor and parlor bar. With plush seating arrangements and a dash of history adorning the walls, the spaces also boast a richly stocked selection of libations, ready to please even the most discerning palates. Whether sipping on a perfectly crafted cocktail or simply enjoying the company of those near and dear, the parlor and parlor bar set the mood for creating timeless memories.





GOODALL'S KITCHEN

Named after the mansion's original owner, Goodall Wooten, Goodall's Kitchen is a sunny local American bistro. The restaurant offers a classic American dining experience that combines Hotel Ella's historic charm with a modern Austin sensibility. A diverse collection of Texas Modernist works grace the walls of Goodall's Kitchen making it a stylish setting for brunches, birthdays, rehearsal dinners and more.



Space: 875 sq. ft Maximum Capacity: 125

Rooms



THE MANSION

The original mansion home now hosts our lobby, Goodall's restaurant & Parlor Bar, in addition to 9 of our most luxurious rooms featuring custom-designed furniture 47-inch LED TVs, complimentary Wi-Fi, and locally curated minibars.

Mansion Petite Suites

Our Mansion Petite Suites feature king beds, sitting areas & floor-to-ceiling French doors that open to the mansion's shared balcony. It's the perfect place for the bridal party to prepare together for the big day!



Ella's Parlor Suite

Once Ella Wooten's dressing room, and our one true one-bedroom suite, Ella's Parlor Suite features a large bathroom and separate living area, views of the Hotel Ella pool & courtyard, and a queen bed.



Mansion Queen

Located on the third floor of the historic mansion, our Mansion Queen rooms feature a queen bed, window seats, and views of Hotel Ella's gorgeous lawn.



THE NORTH WING

Tucked away is our more private North Wing, featuring 38 rooms added to the property in the 1980s. All rooms feature custom-designed furniture, complimentary Wi-Fi, a locally curated minibar, and a 47-inch LED TV.

Poolside

The perfect space to settle into a hot Texas summer, our Poolside rooms are just steps away from our property pool & courtyard, and feature a king bed, and private patios

Pool View

For those seeking tranquil views, our Pool View suites have private Juliet balconies overlooking our property pool & courtyard, and feature a king bed.

Double Queen

Ideal for families or groups, our Double Queen rooms feature two queen beds and desks away located in the quiet exterior of the North Wing,

Deluxe & Premiere King

All the comforts of home located away from the bustle of the courtyard featuring a king bed.

Deluxe & Premiere Queen

Quiet and comfortable located in the exterior of the North Wing featuring a luxurious queen bed.



Catering

The background of the page is a collage of food-related images. At the top, there are four small white oval dishes containing colorful appetizers. Below these, a large, detailed charcuterie board is shown, featuring various meats, cheeses, breads, and nuts. In the bottom left corner, there is a plate of a salad with citrus segments and small round items. The overall aesthetic is warm and inviting, with a focus on high-quality catering.

Your guests will enjoy the historic character of our property and our exclusive in-house catering by Goodall's Kitchen. Our culinary team will work with you to tailor a memorable menu and style of service best suited for your event. Inquire for current selections.

Pricing



FULL WEDDING VENUE

Host your full wedding from ceremony to reception at Hotel Ella.

Spaces

- The Mansion Veranda
- The Lawn
- The Pool Courtyard
- The Grand Ballroom and Veranda

Venue Time

- 10 hours of access
- 5.5 hour event
- Additional time starting at \$350 per hour

Includes

- Ceremony chairs for up to 175
- Chivari chairs for up to 175
- Place settings for up to 175
- Choice of white or black table linens
- 16 - 8 foot tables
- 8 - 6 foot tables
- 23 - 60 inch rounds
- 5 - 48 inch rounds
- 2 - 36 inch rounds

Additional Spaces

*4 hours of access

*2 hour event

- The Parlor and Parlor Bar
 - starting at \$1,750
- Goodall's Kitchen
 - starting at \$3,500

High Season

March-June
September-December

Low Season

January-February
July-August

	Venue Rental	Food & Beverage Minimum	Venue Rental	Food & Beverage Minimum
Monday-Thursday	\$3,000	starting at \$10,000	\$3,000	starting at \$8,000
Friday	\$8,500	starting at \$18,000	\$5,500	starting at \$12,000
Saturday	\$9,500	starting at \$20,000	\$6,500	starting at \$15,000
Sunday	\$5,500	starting at \$15,000	\$4,500	starting at \$12,000

*Additional hours available on request. Prices and fees are subject to change. Goodall's Kitchen, Parlor, and Parlor Bar Events after 10pm require contracting all nine mansion hotel rooms and additional staffing. Holidays are subject to additional venue and staffing fees.

Preferred Vendors



PLANNERS

Pearl Events.....512.487.7047..... info@pearleventsAustin.com
Eclipse Event Co512.710.6505..... info@eclipseeventco.com
Simply XO 512.934.4351 | 858.568.1516 hello@simplyxoevents.com
Kristen Catter Events.512.910.0215info@kristincatterevents.com
Heavenly Day Events956.369.5566 hello@heavenlydayevents.com
36th Street Events 512.993.6282 hello@36thstreetevents.com
XO Moreau724-464-7596 hello@xomoreauweddings.com
Blue Sparrow Events512.934.8636 vanna@bluesparrowevents.com

BAKERS

Sweet Treats Bakery 512.892.2233 info@sweettreatsbakery.com
Michelle's Patisserie 412.433.6860..... michelle@michellespatisserie.com
Simon Lee Bakery.....512.990.4888 judy@simonleebakery.com
Cakes ROCK!! 877.711.2253 admin@cakesrock.com
Sugar Mama's Bakeshop..... 512.448.3727.....info@sugarmamasbakeshop.com

PHOTOGRAPHERS & VIDEOGRAPHERS

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Jenny DeMarco..... info@jennydemarco.com
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Bird and the Bear..... hello@thebirdthebear.com
Adam Grumbo Films adamgrumbofilms.com
Mercedes Morgan smile@mercedesmorgan.com
Prince & Ozzy Creative Co.hello@creativecofilms.com



SALON & MAKEUP ARTISTS

LUX Beauty & Bridal..... info@luxbeautyandbridal.com
Think Brink Beauty thinkbrinkbeauty@gmail.com
Lola Beauty lolabeautyatx.com
Milk & Honey concierge@milkandhoney.com
Crown of Glory Beauty crownofglorybeauty.com
Adore Makeup Salon..... adoremakeupsalon.com
Mission Style House..... missionstylehouse.com

FLORISTS

Bouquets of Austin team@bouquetsofaustin.com
Exquisite Petals beth@exquisitepetals.com
Stems Foral Design..... stemfloral.com
Westbank Flower Market info@westbankflowers.com
Bloom Bar..... hello@thebloombar.com
Truth & Blooms kinsey@truthandblooms.com
Mountain Laurel Floral..... info@mountainlaurelfloral.com



TRANSPORTATION

Limos of ATX limosofaustin.com
4 Leaf Limo 4leaflimo.com
Luxury Lift luxurylift.rentals
ATX Classic Cars atxclassiccars.com
Lux Limo theluxlimo.com
Transportation Consultants transconsultants.com
Uptown Valet & Transportation..... uptownvalet.com

ENTERTAINMENT

The Dart Collective	213-915-4375	info@dart-collective.com
Premier Entertainment.....	512-956-8734.....	info@premieraustindjs.com
Grooveline Productions.....	512-542-4262	events@groovelineproductions.com
Matchmaker Band	512-680-7769.....	matchmakerband.com
Moontower Entertainment	512-546-3109.....	info@moontowerentertainment.com
Uptown Drive.....	512-705-6541	uptowndrive.com
The Austin Nines	512-910-5525	info@glass-elephant.com
ATX DJ	512-689-1005	info@atxdj.com
Sienna Strings.....	216-798-6645	siennastrings1@gmail.com
Terra Vista Strings	512-213-2172	info@terravistastrings.com
The Argyles.....	512.773.6065.....	theargyles.com

LIGHTING, LINEN, & RENTAL ITEMS

Ilios Lighting	512-440-7045	iliosproductions.com
Whim Hospitality	512-858-9446.....	events@whimhospitality.com
Premiere Events	512-292-3900	premiereeventsonline.com
Loot Rentals	877-943-5668.....	hello@lootrentals.com
Bee Lavish Rentals	512-944-4024.....	beelavish.com
Marquee Rentals	512-491-7368	marqueerents.com
Unique Design & Events	512-522-5924	info@uniquedesignandevents.com
Table Manners	512-578-9575	info@tablemannerstx.com
Yellow Rose Collective.....	713.858.6488.....	yellowrosecollective.com

MISCELLANEOUS

Champagne Supply Co..... champagnesupplyco.com
Pop & Drop popanddroptx.com
The Balloon Collective theballooncollective.com
Oh Happy Day Photo Booth ohhappydaybooth.com
MirMir Photo Booth mirmir.com
The Inviting Pear theinvitingpear.com
Jen Krause Paper Co. jenkrausepaperco.com
Big Dog Pyro bigdogpyro.com
Pink Champagne Designs pinkchampagnedesigns.com



Get in Touch

WE CAN HOST ANY AND ALL OF YOUR PERFECT
WEDDING WEEKEND FROM REHEARSAL
DINNER TO FAREWELL BRUNCH!

Email
sales@hotelella.com
Call
512.628.4380





Love, Ella