

## BLANK CONCRETE GRAPHICS® MATERIAL

**37.5 ft Roll Option:** Each roll is 44 inches wide and 37.5 feet long, with approximately 43 inches wide of usable space (approximately 1/2" border on each side of the material). Prices calculated on a total of 131.25 square feet of useable space per roll. Minimum quantity of 4 rolls; even quantities only.

**75 ft Roll Option:** Each roll is 44 inches wide and 75 feet long, with approximately 43 inches wide of usable space (approximately 1/2" border on each side of the material). Prices are calculated on a total of 262.50 square feet of usable space per roll.

**150 ft Roll Option:** Each roll is 44 inches wide and 150 feet long, with approximately 43 inches wide of usable space (approximately 1/2" border on each side of the material). Prices are calculated on a total of 525 square feet of usable space per roll.

### Production Instruction for Concrete Graphics

1. Concrete Graphics is a dead-soft aluminum foil based material, so care must be used in handling the roll. Avoid setting the roll on its corner, and avoid laying the roll on uneven surfaces, and the roll is easily dented. The dents can be rolled out, but it is a lot of trouble.

In this regard, prevention is worth much more than cure.

2. UV Digitalprinting recommended.

Test for ink adhesion prior to production.

3. Best results are obtained with roll printers.

A retrieval roll is recommended on roll-to-roll printers to ensure the material remains flat when passing under the print heads to avoid head strikes.

4. With flatbed printers, make sure the vacuum system is working properly and that any wrinkles or raised area rolled smooth and flush with the table bed.

5. For detailed printing set the print head height to approximately 1/4", higher if not as much detail is required.

Concrete Graphics is a coarse material, so extra care must be used to avoid print head strikes.

6. Print calibration should be verified throughout the length of the roll.

7. Finishing is best done individually, with single pieces scissor cut, die cut, or plotter cut. Avoid cutting in stacks, as material dents easily.

### Shipping Dimensions:

FOB: Arlington, TX 76011

The pallets are 54" L x 46" W at 5" H  
at 100 lbs each.

Each roll is packed in a box at 52" x 8" x 11"

75 ft rolls are 28 lbs each plus box & rollers = 33 lbs total

- 10 on a pallet = 330 lbs + pallet
- 20 on a pallet = 660 lbs + pallet
- 25 (max) on a pallet = 825 lbs + pallet

150 ft rolls are 56 lbs each plus box & rollers = 61 lbs total

- 10 on a pallet = 610 lbs + pallet
- 20 on a pallet = 1,220 lbs + pallet
- 25 (max) on a pallet = 1,525 lbs + pallet

### Application Rollers:

13" solid metal shaft with grippers with durable solid hard rubber roller.

This is the recommended roller to use for projects with quantity of items or large pieces.