



2020 EXPO SPACE RESERVATION

EXPO Days - Wednesday & Thursday JANUARY 29-31

Company: (As to appear on booth sign) _____

Primary Contact: _____
First Last

Person to receive Exhibitor Confirmation Packet and serve as contact for EXPO planning. You will identify your attendees at confirmation. When submitting this reservation to SCWA, I commit my company to comply with the SCWA EXPO Agreement. (Copy enclosed, available online & upon request.)

Address: _____

City: _____ State: _____ Zip: _____ Email (Primary Contact): _____

Phone: () _____ Fax: () _____ Email (Secondary Contact): _____

Pick No More Than 3: Category Designation for Show Guide:

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> Conveyor/Exterior Equipment | <input type="checkbox"/> In-Bay Automatic Equipment | <input type="checkbox"/> Self-Serve Equipment | <input type="checkbox"/> Construction |
| <input type="checkbox"/> Impulse Merchandise | <input type="checkbox"/> Finance/Insurance/Consulting | <input type="checkbox"/> Car Wash Products/Supplies | <input type="checkbox"/> Car Wash Chemical Manufacturer |
| <input type="checkbox"/> Vending | <input type="checkbox"/> Detailing Equip/Supplies | <input type="checkbox"/> Lube Equip/Supplies | <input type="checkbox"/> Technology/Electronics |
| <input type="checkbox"/> Marketing/Promotions | <input type="checkbox"/> Water Technology | <input type="checkbox"/> Environmental/Disposal | |

Booth Fees: SCWA membership required - Non-Members or those renewing membership **should** add dues payment below. Contact the SCWA Headquarters for rate & availability of larger spaces.

EXPO AREA 1

- | | |
|--|---|
| <input type="checkbox"/> One 10' x 10' Area | <input type="checkbox"/> \$850 SCWA Member |
| <input type="checkbox"/> One 10' x 20' Area | <input type="checkbox"/> \$1690 SCWA Member |
| <input type="checkbox"/> One 10' x 20' Endcap
<small>(Backdrop height restrictions apply)</small> | <input type="checkbox"/> \$1990 SCWA Member |
| <input type="checkbox"/> One 20' x 20' Area
<small>(Backdrop height restrictions apply)</small> | <input type="checkbox"/> \$3380 SCWA Member |
| <input type="checkbox"/> One 20' x 20' Island
<small>(Based on availability)</small> | <input type="checkbox"/> \$4050 SCWA Member |
| <input type="checkbox"/> One 20' x 30' Area | <input type="checkbox"/> \$4990 SCWA Member |
| <input type="checkbox"/> One 20' x 40' Area | <input type="checkbox"/> \$6690 SCWA Member |
| <input type="checkbox"/> One 20' x 50' Area | <input type="checkbox"/> \$8400 SCWA Member |
| <input type="checkbox"/> One 20' x 60' Area | <input type="checkbox"/> \$9800 SCWA Member |

Requests are not guaranteed - but will be honored based on date payment received & sponsor levels. See enclosure for the preliminary layout and numbers.

Booth Number(s) Preferences:

#1 _____ #2 _____ #3 _____ #4 _____

Yes, I will require:

- Air Water
- Special Electrical Needs (3 Phase, Etc.) _____
Placement Options May Be Limited

Please try not to place me next to or across from:

Enter Booth Cost From Above Here \$ _____

SCWA Dues: Non Member (Required) Member Renewal (Optional) (\$150) \$ _____

Optional Event Tickets: (see exhibitor prospectus for exhibitor badge guidelines)

- Thursday Evening Rodeo # _____ @ \$80 = \$ _____
- Friday Closing Luncheon # _____ @ \$40 = \$ _____

Sponsorship Requests:

- | | |
|---|---|
| <input type="checkbox"/> \$ 7500 Keynote Address | <input type="checkbox"/> \$ 2000 Digital Advertising |
| <input type="checkbox"/> \$ 3500 CEO Forum | <input type="checkbox"/> \$ 2000 EXPO Grand Prizes <input type="checkbox"/> Wed. <input type="checkbox"/> Thur. |
| <input type="checkbox"/> Hotel Key Card <input type="checkbox"/> \$2000 <input type="checkbox"/> \$5000 | <input type="checkbox"/> \$ 2000 Thursday Breakfast |
| <input type="checkbox"/> \$ 3500 Convention Badge Holder | <input type="checkbox"/> \$ 2000 Friday Breakfast |
| <input type="checkbox"/> \$ 3000 EXPO Receptions <input type="checkbox"/> Wed. <input type="checkbox"/> Thur. | <input type="checkbox"/> \$ 1500 Hampton Happy Hour <input type="checkbox"/> Tue. <input type="checkbox"/> Wed. |
| <input type="checkbox"/> \$ 3500 Celebrate SCWA Rodeo Event | <input type="checkbox"/> \$ 1500 Refreshment Break Sponsor |
| <input type="checkbox"/> \$ 2500 Attendee Lunch with Exhibitors | <input type="checkbox"/> \$ 1000 Event Sponsor |

Enter Total Sponsorships \$ _____

(Booth + Dues + Tickets + Sponsorship) TOTAL DUE \$

Space & Sponsorships are limited and will be confirmed only upon receipt of the reservation form and payment. There will be a 3.5% processing fee for credit card transactions.