

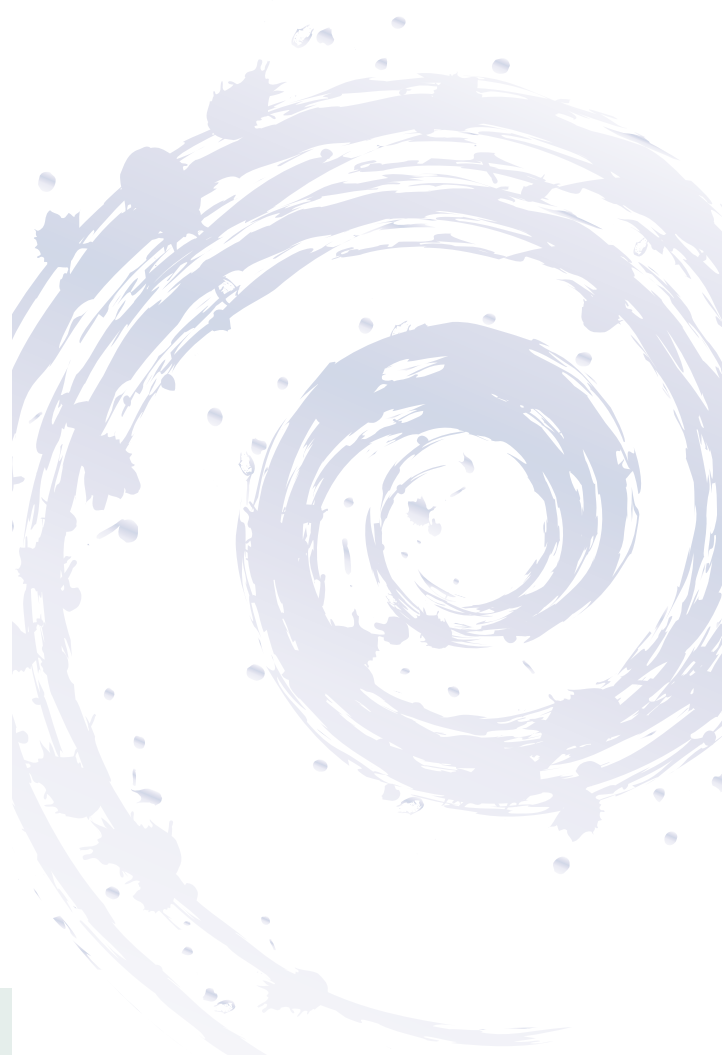
Interesting Facts

- A professional car wash uses less water than the majority of other businesses in a community.
- A professional car wash uses less water than the typical residence.
- Self Serve car washes use ONLY 18-20 gallons per car.
- Professional car washes use less than .2% of the municipal water supply.
- Professional car wash grit trap filtration systems protect the environment by preventing possible harmful pollutants going into our streams, rivers, lakes and oceans.

Become a SCWA Charity Car Wash Partner

- 💧 Protect our Environment
- 💧 Support community and charitable programs
- 💧 Conserve a vital resource....our water

CALL 800-440-0644



for more information contact:
SOUTHWEST CAR WASH ASSOCIATION
4600 Spicewood Springs Road, Suite 103
Austin, Texas 78759
(800) 440-0644 (512) 343-9023
www.swcarwash.org · Fax (512) 343-1530



Charity Car Wash Program

A fund raising program that protects our environment



An outreach program of the SCWA
Water Conservation Alliance

Parking Lot Car Washes Can Pollute

Most “fund-raiser” car washes are held in parking lots which are not designated to collect or treat storm drain run-off. Pollution generated from parking lot car washes goes down the city’s storm drains. Storm drains are the drains found along the streets, sidewalks and other outdoor locations and are NOT connected to the city’s sewer system or water treatment plants. Instead, this untreated water and the pollutants it carries go directly into streams, lakes, bays and oceans. This violates many EPA laws, and local rules and ordinances.

- **Engine and brake residue may consist of antifreeze, grease, oil, copper and asbestos, which rinses off and enters the storm drain.**
- **Paint and vehicle exhaust contain heavy metals such as lead, zinc, and rust, that are harmful to wildlife and potentially to people as well.**
- **Oil on a parking lot surface is easily washed away by soap and water. One gallon of oil can contaminate 1,000,000 gallons of water.**
- **Soap contains phosphates, chlorine and other nonbiodegradable ingredients that are toxic to fish and other marine animals.**

THE PERFECT ALTERNATIVE...

Professional car washes are required to drain used water directly into the city’s sewer system where the water is treated. Many car washes reclaim and filter the water so it can be used cleanly several times.

Fund Raising At A Professional Car Wash

Car wash fund-raisers can be a valuable and fun activity for schools and community groups. Partnering with professional car washes is a great way to have a successful fund-raising event but avoid the pollution that parking lot car washes can produce.

The Southwest Car Wash Association can help not-for-profit organizations develop this partnership. SCWA businesses may support fund-raising efforts by offering their services at discounted rates and personally working with the groups to meet their fund-raising needs. Thus protecting our cities’ precious water resources.

Ways SCWA Can Help

- Arrange fund-raising tickets to sell at a discounted rate.
- If your group wants to participate in washing the cars, a self-serve car wash could host your fund raiser at its facility and properly dispose of the wastewater.
- If your group does not want to wash the cars, a full-service car wash could host your fund-raiser at its facility and properly dispose of the wastewater.
- Tips on how to hold a successful charity wash. How-to ideas on making more money at your next fund-raiser event.
- Professional car washes use chemicals and equipment to ensure your donors receive a quality car wash for their money.

Your Organization Wins

- Raise money for your charity.
- Establish a relationship between the business sector and the community.
- Reinforce environmental responsibility for your fund-raising group.
- Reduces storm water pollution and lessens its growing impact on your community’s most treasured resources.



How To Get Started

1. Contact SCWA at 800-440-0644 to receive a list of participating car washes in your area and a How-To-List of ideas on how to hold a fund-raiser at a professional car wash.
2. You will then contact your local designated car wash to discuss your fund-raising needs; to confirm services offered and date availability.
3. Hold your fund-raiser event and help protect our environment while saving water.
4. Bottom Line - A winning partnership for everyone.