

EXPERIENCE SCWA

CONNECTING THE CAR WASH WORLD

2026
CONVENTION & EXPO
FEBRUARY 25 - 27, 2026
FORT WORTH CONVENTION CENTER

- World Class EXPO - 100,000 square feet of the latest car wash equipment, technology, products & services.
- Premier Education Sessions target all experience levels.
- Nationally recognized speakers will provide personal and professional growth.
- Networking opportunities to meet and learn from the most successful business owners and operators from across the nation.
- Unparalleled hospitality made famous by the SCWA EXPERIENCE.

The 2026 SCWA Convention & EXPO is a relaxed and enjoyable setting, providing proven, time tested strategies, techniques & products to improve your business.



WEDNESDAY HIGHLIGHTS

Devotional @ Fort Worth Convention Center • 9:30 am

CEO FORUM 2026 • 10:30 am
Scott "Intake" Kartvedt - Blue Angel Pilot

Scott Kartvedt will give the SCWA attendees inspiring and motivational insights on thriving in high-stakes environments and building culture to succeed.

- Pilot with the legendary U.S. Navy Blue

Angels for three years as the #7, #6 and finally #5 solo pilot.

- Stunt pilot in TOPGUN Maverick bringing high-speed precision to the famous Hollywood movie.



CONVENTION & EXPO

THURSDAY HIGHLIGHTS

KEYNOTE SPEAKER • 10:30 am
Honorable Kevin McCarthy



SCWA is excited to announce our keynote speaker for the 2026 Convention & EXPO will be Kevin McCarthy.

Kevin McCarthy served as the 55th Speaker of the U.S. House of Representatives.

McCarthy will share with SCWA attendees innovative strategies to help your business grow and succeed in these dynamic times. Drawing on his business and political experience McCarthy will emphasize how to anticipate and meet customer needs now and into the next decade.

LIFETIME ACHIEVEMENT PRESENTATION
Paul Fazio, Sonny's The CarWash Factory



Paul Fazio, aka Sonny's son, will receive the 2026 SCWA Lifetime Achievement Award during ceremonies of the 2026 SCWA Convention & EXPO.

Born into the industry, Paul started his professional career in car washing as an owner/operator in 1981. In 1991, Paul sold his share of the company to his brother and bought into his father's company, Sonny's Enterprises, Inc.

Having recently retired Sonny's he is now recognized as one of the largest manufacturer and suppliers of car washing equipment, parts, consumables, and services in the world.

- Car Wash 101
- Round Table Discussions
- Idea Exchange Sessions
- Celebrate SCWA Evening Event at Second Rodeo - Mule Alley in the Stockyards

FRIDAY HIGHLIGHTS

• **REGISTRATION AND CONTINENTAL BREAKFAST**
Begins at 8:00 am

• **SCWA CAR WASH ACADEMY**
Concurrent sessions offering straightforward business solutions; management strategies, and innovative car wash business ideas. The academy will offer topics for all wash models & experience levels.
All Academy Sessions Begin at 8:30 am

• **CLOSING SESSION** - You will not want to miss!!
LOOKING FORWARD
Panel will dive into what to expect in the car wash industry over the next year. How is the industry changing? What are the challenges & what are the opportunities moving into 2026?
Begins at 10:30 - Adjourns at 12:15

What Our Attendees Are Saying:

"Wonderful show, tremendous sessions... invaluable information, knowledge, and networking."



EXPO Floor & Quick Talks Hours | Wednesday 1:00 - 6:00

EXPO Floor & Quick Talks Hours | Thursday 1:00 - 5:00