



Welcome to the 2018/19 Leadership Worth Following (LWF) application page!

“Influential actions that result in positive outcomes”

The car wash industry is incredibly complex and takes some of the most sophisticated people to run it. LWF is a program based on *influential actions that result in positive outcomes*. When a skill is taught to a person, that skill is not left at work; it leaves with the person.

Now, think about what we have to offer someone in the way of “skills to attain” and how this would improve the person, their home life, their community...it’s endless!

Nomination Criteria:

- Must be affiliated with Car Wash Industry (e.g. Operator, vendor, distributor, etc.)
- May fulfill **any** role within the Car Wash Industry
- Must represent the “influential action” aspect that resulted in a positive outcome
- Application Deadline 1/15/19

Selected Recipients Will:

- Be awarded a 2 night hotel stay in Arlington, TX for the SCWA Expo ‘19
- Be awarded LWF Recipient Plaque during the CEO Forum at SCWA Expo ‘19
- Be awarded admission to SCWA Expo ‘19
- Partake in various SCWA Expo ‘19 functions
- Partake in a facilitated panel discussion providing insight to the positive outcomes our industry can produce