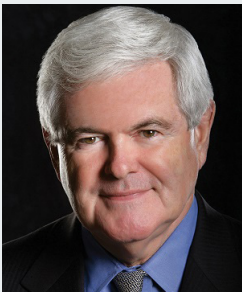


10:30	Keynote Address - Newt Gingrich SPONSOR: PRO-TECH SERVICE COMPANY  <ul style="list-style-type: none"> • Former Speaker of the U.S. House Newt Gingrich is one of the foremost economic, social, political, and security-focused thinkers today. • He is well-known as the architect of the “Contract with America” that led the Republican Party to victory in 1994 by capturing a majority in the United States House of Representatives for the first time in 40 years. • Newt was a candidate for President of the United States in 2012. • Gingrich is a Fox News contributor, podcast host (Newt’s World), and syndicated columnist. He is the author of 41 books - His latest books include Beyond Biden and Shakedown. <ul style="list-style-type: none"> • Newt Gingrich is the longest-serving teacher of the Joint War Fighting course for Major Generals. • Teaches officers from all six services as a Distinguished Visiting Scholar and Professor at the National Defense University. • He was a member of the Terrorism Task Force for the Council on Foreign Relations, and he co-chaired the Task Force on United Nations Reform. 	<i>Ballroom C</i>
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12:00	Attendee Lunch with Exhibitors SPONSORING HOSTS: ASCENTIUM CAPITAL MICROLOGIC ASSOCIATES WASH MECHANICS	<i>Ballroom AB</i>
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1:00-5:00	EXPO HOURS <i>See page 12 for Quick Talks Sessions Schedule in the EXPO Area.</i> BREAK SPONSORS: ASSURED PARTNERS/MIDLOTHIAN INSURANCE AGENCY SWYPIT	<i>EXPO Hall DEF</i>
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6:00	SCWA Heads to Billy Bob’s - Fort Worth Stockyards SCWA PRIVATE EVENT - ENJOY AN EVENING OF FUN, FOOD, MUSIC & FRIENDS SPONSORING HOSTS: GALLOP BRUSH COMPANY INTERNATIONAL DRYING NATIONAL CARWASH SOLUTIONS SONNY’S THE CARWASH FACTORY	<i>Load Buses at the 11th Street Entrance</i>
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TUESDAY, MARCH 1

7:30	Convention Registration	<i>FWCC Lower Level-11th Street Foyer</i>
7:30	BUFFET BREAKFAST Meet Your 2022-2023 SCWA Board of Directors	<i>202ABCD</i>

9:00 & Repeats 10:00	SCWA CAR WASH ACADEMY  Building Relationships is Key to Staying Competitive Presenter: Lanese Barnett, Amplify Car Wash Advisors We’ve all heard the saying, “it’s not what you know it’s who you know.” Well folks, there is some truth there! Who you know, and more importantly, who you have authentic, meaningful relationships with can make a huge impact on your career and your business. Lanese and a few guests will dive into how to build better, more meaningful relationships with colleagues and customers to be successful. Moderator: Mel Ulrich	Concurrent Sessions <i>201AB</i>
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