



QUICK TALKS EXPO HALL

All **QUICK TALKS** Sessions take place in the Back Center Section of the EXPO Hall. Take a Quick Break for an informal Quick Talk while enjoying the EXPO Floor. Each Session will provide at least “THREE” solid takeaways to immediately put to use in your business.

Sunday, February 27

EXPO FLOOR

1:30 Power of Operation Standards

David Begin, Carwash OS

2:30 Creating a Culture of Retention

Sarah Turner, Living H2O Car Wash

3:30 Increasing Unlimited Wash Sales

Patrick Gesuele, Brink Results

Monday, February 28

EXPO FLOOR

1:30 Creating a Winning Business Culture

Frank Nucherenzo, Hello Car Wash

**2:30 Employee Evaluations:
Engagement & Motivation**

Iona Kearney, Speedy Sparkle Car Wash

3:30 Insurance Coverage & Claims

Melissa Pirkey, Assured Partners/
Midlothian Insurance

4:30 Is Detailing Viable at My Location

Prentice St. Clair, IDA



2022 SCHEDULE OF EVENTS