



# 2022



## EXPECT THE BEST

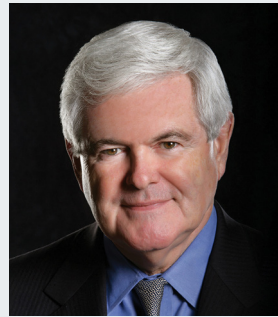
- World Class EXPO featuring over 85,000 square feet of the latest car wash equipment, technology, products and services.
- Premier Education Sessions targets all experience levels.
- Nationally recognized speakers who will provide personal and professional growth.
- Networking opportunities to meet and learn from the most successful business owners and operators from across the nation.
- Unparalleled hospitality made famous by the **SCWA EXPERIENCE**.

The purpose and focus of the 2022 SCWA Convention & EXPO is simple: Provide you with proven, time tested strategies, techniques and products to improve your business in a relaxed and enjoyable setting.

# EXPO & CONVENTION

## Monday Highlights

**KEYNOTE SPEAKER • 10:30am**  
Newt Gingrich



Former Speaker of the U.S. House Newt Gingrich is one of the foremost economic, social, political, and security-focused thinkers today.

- **2022 Lifetime Achievement Award Presentation**
- **Car Wash Investing Basics**
- **Round Table Discussions**
- **Idea Exchange Sessions**
- **Celebrate SCWA Evening Event**

**“Wonderful show, tremendous sessions... invaluable information, knowledge, and networking.”**



## Tuesday Highlights

- **SCWA BREAKFAST**  
Door Prizes & Introduction of 2022-2023 Officers & Directors  
**Begins at 8:00 am**
- **CAR WASH ACADEMY**  
Concurrent sessions offering straightforward business solutions; management strategies, and innovative car wash business ideas. The Academy will offer topics for all car wash models & experience levels.  
**PLUS -**  
Professional Detailing Educational Sessions presented by the International Detailing Association.  
**All Begin at 9:00 am**
- **CLOSING SESSION - You will not want to miss!! The Transformation of the Car Wash Industry**  
Panel of Industry professionals discussing the transformation currently happening in the car wash world!  
**Begins at 11:15 - Adjourns at 12:15**



## Sunday Highlights

**Sunday Devotional @ Fort Worth Convention Center • 9:30am**

**CEO FORUM 2022 • 10:30am**  
Steven Foster

Steven Foster, is “One Man - on One Motorcycle - on One Mission” - to help individuals and organizations find and fuel their personal and professional lives. Don't miss this motivational and inspiring presentation.



**EXPO Floor & Quick Talks Hours | Sunday 1:00 - 6:00**

**EXPO Floor & Quick Talks Hours | Monday 1:00 - 5:00**