



**OPPORTUNITIES CREATED BY  
THE NEW ENVIRONMENT  
BY  
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# PART 1


Visual Ideas, Impactful on Your Customers,  
Is Even More So Now

1. Cleanliness is a new obsession.
2. Reach customers visually by:
  - A. CSA at the pay station spraying and wiping down.
  - B. CSA cleaning through the vacuum area.
  - C. Put out hand sanitizer for everyone to use.
3. Clean the tunnel walls and equipment as best as possible.
4. The person at the pay station can be promoting UWC.



# PART 2


## Reducing Touching at the Car Wash

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1. New ideal for the customer—touch nothing!
  2. If customer has UWC plan, the gate goes up—no touching.
  3. Phone apps can prevent the need to touch anything.
  4. Recommend gloves when vacuuming.
  5. Put cleaning items in vending machines.



# PART 3

Cutting Down on the Potential of Employees  
Infecting a Customer


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1. Cleanliness of employees, uniforms, hair, gloves, etc.
  2. Talking three (3) feet apart if mask is lowered.
  3. Consider checking temperatures at start of shift.
  4. Find out nearest testing places in the event needed.



# PART 4

Promote What You are Doing to Make Your Wash Safer for Customers and Employees



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1. Let customers know about extra cleaning methods.
  2. Use web site, pay stations, lobby, restrooms.
  3. Focus on the fact that you are a cleaning facility.
  4. Good time to do something for the community.