



JOLLOF WARS CHALLENGE FOR A CURE

Sponsorship Packet



EXECUTIVE SUMMARY

RFCA annual race / walk.

Run For a Cure Africa Breast Cancer Foundation (RFCA) is a not-for-profit organization founded in 2009 to give all women in Nigeria access to comprehensive breast care management. RFCA has a presence in four countries (Nigeria, Cameroon, Ghana, and the United States as a 501 (c) 3 not for profit). Not only does Run For a Cure Africa provide free breast cancer screenings to thousands of women throughout Ghana, Nigeria, and Cameroon, RFCA also works with local federal hospitals to provide greater access to quality breast cancer care and they work in the community to provide culturally-sensitive education.



RFCA commission of first breast cancer clinic in Nigeria.

October is breast cancer awareness month and to mark this extremely important time of the year, RFCA wishes to host their 1st Annual:

JOLLOF WARS CHALLENGE FOR A CURE

THE JOLLOF WARS CHALLENGE will feature amateur chefs who represent their countries. RFCA has a presence in three African countries, giving RFCA an opportunity to bring awareness to the unique breast cancer fight in each country.

JOLLOF WARS CHALLENGE

Objective

Breast cancer is a disease that effects us all regardless of race, background, or social class. In Nigeria, 75% of breast cancer is diagnosed in the late stages because woman lack access to breast cancer screenings and diagnostics. We can change this.

Goals

Your support with the **JOLLOF WARS CHALLENGE** will not only serve as a platform to help create greater awareness of the signs and symptoms of breast cancer, but will get RFCA closer to providing timely and accurate diagnosis for women living in Lagos and beyond. RFCA will soon open a women's health and research center in Lagos.



Rfca free breast cancer screening

TIERS OF SPONSORSHIP

BENEFITS	Official Sponsor N500,000	Silver Sponsor N250,000	Bronze Sponsor N100,000
Highlighted in social media announcements, & advertising posters, fliers, leading up to the event.	✓	✓	
Brand logo will appear on the RFCA Nigeria website.	✓		
Official Sponsor to make the opening remarks at the event.	✓		
Branding at the event site.	✓	On Sponsor's Banner Only	On Sponsor's Banner Only
Opportunity to distribute products to all attendees.	✓	✓	✓

To learn more about Run For a Cure Africa and to get involved with the

JOLLOF WARS CHALLENGE

please go to www.rfcafrica.org or call 0802 287 6660.