

#### **FUNDRAISING**

If you need financial assistance with your Lone Star Leadership Academy application fee, you may want to explore the following funding sources.

#### **SPONSORSHIPS**

There are sponsors waiting for you to ask for support. Ask your school counselor or nominating teacher for ideas. If your counselor or teacher is willing to write a letter of endorsement, include copies of it with your letter. Such letters give strength and substance to your request. (A sample request letter is provided on the back of this page.)

# As you seek sponsorship, keep in mind the following:

- Most people like to be asked for sponsorships. It shows you have enough faith in their generosity and sensitivity to risk asking them to sponsor you.
- Know what it is you are requesting. Visit our website, www.educationinaction.org, to learn about the program. If you or sponsors have questions, contact Education in Action.
- Offer to make a presentation to your sponsor(s) about the information you learned while attending the program.
- Show potential sponsors your respect for them and the time they are allowing you make an appointment to meet with them, at their convenience. Be punctual and do not take more time than is necessary.
- When writing to potential sponsors double-check the spelling of their names and job titles.
- Always send a personal thank you note after a meeting even if you do not receive a sponsorship.
- Do not be discouraged if you don't receive a sponsorship from everyone you ask. People who do not sponsor you with financial aid may provide names of others who can help.

## Education in Action suggests a three-part formula for corresponding with sponsors:

- 1. An introductory letter The letter introduces you, the Lone Star Leadership Academy, and your needs. It is also a means for potential sponsors to help a young leader in a worthy pursuit. (A template sponsorship request letter is located on the back of this page.)
- 2. A follow-up phone call to set an appointment
- 3. A thank you note

### Possible sponsors include:

Rotary Clubs, Lions Clubs, Kiwanis Clubs, Knights of Columbus, Veterans of Foreign Wars, American Legion Posts, Chambers of Commerce, League of Women Voters, Business and Professional Women, local political organizations, church groups, local banks, PTAs, local businesses, law firms, your school district's Education Foundation, schools, and your school board.

This is not meant to be a comprehensive list. It should help you think of organizations in your area that are potential sponsors. If your sponsorship request activities have not produced enough money to allow you to participate, we may be able to suggest ways to redirect your efforts. You can reach our office at 817-562-4957.

# **GIFTS FROM FRIENDS AND FAMILY**

If friends or family members are looking for gift ideas for your birthday, a holiday or just because, you may want to let them know that you would like a contribution toward your Lone Star Leadership Academy program application fee. Their donation will help you achieve your goal, and because Education in Action is a 501(c)(3) non-profit organization, the amount may be tax-deductible for the person giving the gift.

#### PERSONAL FUNDRAISING WEBSITES

Crowdfunding websites such as GoFundMe can be a useful tool for getting the word out about your fundraising efforts, as well as for tracking and managing donations. More information is available at www.gofundme.com.

#### **SCHOLARSHIPS**

### Texas Association for Gifted and Talented (TAGT)

TAGT offers scholarships of up to \$400 to identified gifted students who are currently participating in a gifted program and who want to enrich their learning experience during the summer months. Students can begin applying online in late January at www.txgifted.org.

# Texas State Historical Association (TSHA) Essay Contest

TSHA teams with Education in Action to sponsor an essay contest called the "Lone Star Leader in History Award." One winner receives a full scholarship to the Lone Star Leadership Academy. Essays must be submitted to TSHA by March 1<sup>st</sup>. If the entrant is not currently a member of a Junior Historian chapter, he/she must submit an at-large membership form to TSHA by February 1<sup>st</sup>. Details are available at www.tshaonline.org.

More information about these and other scholarship opportunities is available at www.educationinaction.org.

# SAMPLE SPONSOR REQUEST LETTER

Your Signature Your First and Last Name Contact Phone Number Address