

LAUREL ISAACS

COMMUNICATION DESIGNER

291 E. Chestnut St. Apt. 2
Asheville, NC 28801

CONTACT

RING ME
512-590-0304

WRITE ME
hello@laurelisaacs.com

VISIT MY PORTFOLIO
www.laurelisaacs.com

EDUCATION

TEXAS STATE UNIVERSITY

B.F.A. Communication Design
San Marcos, Texas

January 2012–December 2014

- Graduated summa cum laude
- Council of Scholars

AUSTIN COMMUNITY COLLEGE

Associate of Arts, French Language
Austin, Texas

January 2006–May 2008

- Semester Abroad in Florence, Italy
- Dean's List

SKILLSET

Adobe InDesign, Illustrator, & Photoshop

Wordpress & Squarespace

Basic HTML & CSS

Client Support & Management

Project Management (Asana, Basecamp)

VOLUNTEER

Our Voice, Crisis Advocate

MANNA Food Bank

EXPERIENCE

OWNER, LAUREL ISAACS DESIGN STUDIO

Graphic & Web Designer

Asheville, North Carolina & Austin, Texas

August 2015–present

Recent clients include:

HOMEGAUGE

Designed and developed over 40 Wordpress websites for home inspectors in the past year. Utilized user-friendly modern design and strong calls-to-action to increase website conversions.

IDAPH EVENTS

Digital and print design for over 15 yearly events, including Asheville Marathon & Half at Biltmore Estate. Tasks include website design and maintenance, brand identity, poster and flyer design, social media graphics, copywriting, and project management.

RETHINK ETHANOL

Collaborated with a team in Austin to design the brand identity and website for a national environmental campaign to increase ethanol awareness.

SALUDA COMMUNITY LAND TRUST

Designed a community-focused website to drive involvement with SCLT's mission, increasing donations and volunteerism. Presented website at town meeting to further educate and engage the community on how to utilize the website.

SPACECRAFT

Web Designer

Austin, Texas

May–August 2015

Managing up to 15 client projects at a time, designed responsive websites on SpaceCraft's platform. Helped create workflows and guides to expedite and improve client interaction and team communication.

MULTIMEDIA GAMES

Graphic Design Intern

Austin, Texas

June–November 2014

Designed internal and external communications including event invitations and signage, posters, flyers, advertisements and 100+ page sales team guide.

Worked closely with marketing team to meet tight deadlines to produce collateral for the Global Gaming Expo and Championship Tournament in Las Vegas.