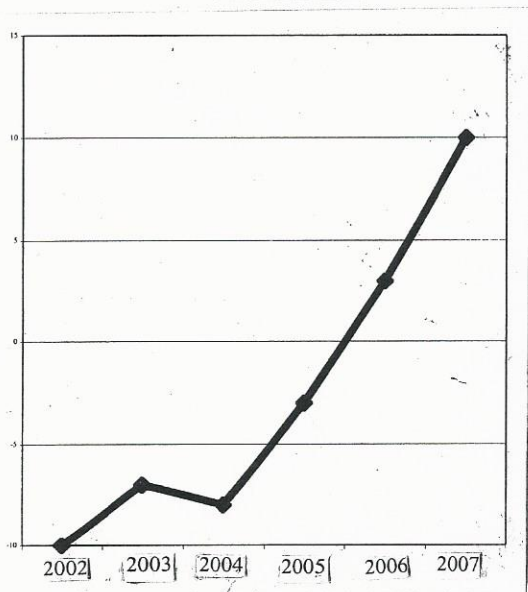


These graphs were given to students attending a UofL campus job interview with the Plaitech Corporation, a competitor of General Electric. Plaitech in a handout given out at the interview compared the *percentage* of increase in its salary and benefits over five years with that of General Electric. One thing Plaitech did not tell interviewers was that Plaitech calculated benefits and salary together while GE just calculated salary. Plaitech in 2006 added group health insurance to its benefits while GE had offered this insurance to its employees during all 5 years. The visuals were as seen below:

Spot the Difference: Plaitech Outperforms the Competition's Salaries

Plaitech



general electric

