

# Our First Trip to India – FAQs

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***What level of student is this assignment designed for?*** This assignment is useful for any undergraduate level student and can be tailored for MBA level students. As written, the assignment is best used with freshmen and sophomore level students, but with additional required research and more complex instruction, could be used at any level.

***What is the purpose of the assignment?*** This assignment has multiple goals:

- Challenging students to appropriately summarize large and complex bodies of information.
- Learning about differing business and societal cultures and determining how the differences will affect business relationships.
- Applying business writing techniques including wordiness reduction, use of action headers, and document visual appeal.
- Conducting additional research on the topic.

***How is the assignment assessed?*** Students are graded on grammar, visual appeal, the effective use of progressive - action headers, paper structure, and appropriate selection and summarization of topics and tone.

Students are allowed to write a draft, receive written feedback, and re-submit for final grading. Allow students approximately one week between returned draft and final due date.

***What are the biggest challenges the students face with this assignment?*** The biggest challenge for students is usually the identification and summarization of what is really important (given the constraints of the scenario provided). A discussion of the scenario and what kinds of information would help the traveling individual is usually very beneficial to the student.

***Can the assignment be changed to reflect varying cultures?*** Changing the nation/culture can be done each semester. The major change is to the resource material provided. The India assignment has also included trips to Germany, Japan and Argentina.