



Job Title: Category Management and Insights Intern

We are PepsiCo

PepsiCo is a global food and beverage leader operating in more than 200 countries and territories with a product portfolio that includes 22 world-famous, billion-dollar brands. From Gatorade to Quaker, LIFEWTR to Lay's, we make hundreds of enjoyable foods and beverages that are loved throughout the world.

Guiding PepsiCo is our vision to be the global leader in convenient foods and beverages by Winning with Purpose. "Winning with Purpose" reflects our ambition to win sustainably in the marketplace and embed purpose into all aspects of the business.

Our employees drive our culture. No two days are the same; we're dynamic and full of passionate teams embracing new ideas through our collaborative spirit. At PepsiCo, what makes you unique, makes us better!

What you can expect:

Interns will get a true PepsiCo category management experience and learn about our categories, market territories, brands, customers and consumers. Locations will vary and are determined closer to the internship start date.

Responsibilities may include:

- Collaborate with our Sales and Shopper Marketing organizations achieve key business objectives
- Address key business issues or strategic opportunities (shopper, brand or category focused)

The Summer Experience:

We believe internships are critical to nurturing top talent for our future, so we make them meaningful. Here is some of the experience you can expect to gain:

- Assigned mentor/buddy
- Intern networking events, we hope you will leave with lasting relationships!
- Executive leadership exposure

Qualifications / Requirements :

What we're looking for:

- Currently pursuing a degree in: Marketing, Business Administration, or other Business-related majors (other majors may be considered)





- Prior knowledge and/or experience with a consumer-packaged goods corporation is preferred
- Ideal candidates demonstrate strong collaborative, analytical, data management and mining skills
- Exemplary communication, analytical thinker, and leadership skills
- Proven leadership capabilities

Minimum Qualifications:

- Graduate with bachelor's degree with a graduation date between December 2022 and May 2023
- This position is limited to persons with indefinite right to work in the United States.

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, protected veteran status, or disability status.

PepsiCo is an Equal Opportunity Employer: Female / Minority / Disability / Protected Veteran / Sexual Orientation / Gender Identity

If you'd like more information about your EEO rights as an applicant under the law, please download the available [EEO is the Law & EEO is the Law Supplement documents](#). [View PepsiCo EEO Policy](#).

Please view our [Pay Transparency Statement](#)

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How to apply:

To be considered for an interview, you **must**:

1. Complete an online application on our company website:
2. <https://jobs.brassring.com/TGnewUI/Search/home/HomeWithPreLoad?PageType=JobDetails&partnerid=25331&siteid=5184&Areq=241017BR>

