

## Ethics and/or Sustainability Rubric/Bongo/50 Points

Skill Level	Advanced	Developing	Emerging	Budding
<b>Organization &amp; Engagement</b> OABC/effective closing, soundly well-structured and natural organization of content. Attention getter used and engagement throughout. Enlightening, new information and/or perspective.	5 Clear OABC & AG/engagement	4.25 Clear OABC or AG/engagement	3.75 Missing two	3.25 Missing three or more
<b>Appropriate &amp; Effective Content</b> Thoroughly developed topic which pertains to what ethics and/or sustainability means to you. Credible declarations with vibrant evidence and/or proof of topic. Confidence; clear sense of ownership of information.	5 Taken seriously, exceptional	4.25 Somewhat	3.75 Needs more	3.25 Limited in scope
<b>Volume</b> Audience able to hear the talk, <i>plus some variety</i> . <b>Pitch/Tone</b> High/low, used a <i>variety</i> of pitches to add dimension and interest. Mature tone; expresses investment in subject, confidence in style.	5	4.25	3.75	3.25
<b>Time/Utilized the time effectively, up to 2 minutes.</b>	5 (1.55-2.05)	4.25 (1.40-1.54)	3.75 (1.25-1.39)	3.25 (<1.25, >2.05)
<b>Eye Contact</b> Looked at the entire audience, not down and/or reading the screen if slides are used.	5 Consistent	4.25 Mostly	3.75 Somewhat	3.25 None
<b>Hand Gestures</b> Used hand gestures, which added value to the content.	5 Added value	4.25 Attempted	3.75 Some	3.25 None
<b>Enunciation/Articulation/Pronunciation/Pace</b> No mumbling. Each word was clearly understood. Appropriate speed, used thoughtful pauses, not too fast or too slow.	5	4.25	3.75	3.25
<b>Posture</b> Sat up straight or stood up straight. Did not, sway or rock.	5	4.25	3.75	3.25
<b>SOFTEN</b> – smile, open stance, forward lean, tone, eye contact, nod. <b>Appearance</b> Appropriate appearance, plain background and not distracting. Appropriate camera angle, looking at the camera, not down or up at.	5 Missing one aspect	4.25 Missing two aspects	3.75 Missing three aspects	3.25 Missing four or more
<b>Filler Words/Word Choice</b> Kept to a minimum; ums, ahs, ok, so, like, you know, you guys, professional word choices. AND <b>Conversational</b> Appeared to be natural and comfortable, nerves were not showing.	5 (0-2)	4.25 (3-5)	3.75 (6-10)	3.25 (>11)