

Stock Weekly Values Table and Article

A description of the requirements for the stock weekly values table and for the article that needs to be turned in with it is given below.

Stock Weekly Values Table—Collect the closing market value for each company in your stock-purchase table and for the Dow Jones Industrial Average (DJIA) after the stock market closes (4 p.m. MST) each Monday from August 25 to October 13—you will have eight values for each company. (Because Monday, September 1 was a holiday and the stock exchange was closed, use Tuesday, September 2, for the Week 2 closing value.) Post this collected information in a table similar to the one below, created from data collected several years ago, which you will turn in Wednesday, October 15. The table will be graded on professional appearance and content.

You will use the weekly values table to draw information from to include in your report to your client, Julia Eastman, about how her stock performed during the time she owned it. This report will be written in groups—assigned by Mrs. Twyman—after Fall Break and will be due Wednesday, October 29.

In the table below, Week 1 lists the purchase values, and Week 8 lists the selling values. Note that the DJIA is an index number and not a dollar value and so is not written using a dollar sign.

Weekly Values of Julia Eastman's Stock and of the DJIA

Company	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8
Alcoa	\$33.49	\$81.55	\$62.61	\$68.75	\$77.40	\$78.18	\$37.50	\$39.79
The Dress Barn	44.53	45.18	43.83	43.44	44.03	42.81	43.74	45.29
Apple Computer	72.03	71.85	67.31	70.29	71.46	67.72	63.19	64.66
Aeropostale	30.46	30.13	29.9	29.26	29.96	28.44	30.3	31.13
BP plc	71.01	69.14	67.38	68.51	67.6	67.15	66.42	69.53
Loews	99.47	97.53	95.85	95.43	93.35	94.59	95.04	100.05
Sirius	5.87	5.33	5.74	5.26	5.18	5.01	4.78	4.89
Exxon Mobile	61.29	61.39	59.43	60.55	60.42	60.98	59.18	61.05
Total	\$418.15	\$556.25	\$432.05	\$441.49	\$449.4	\$444.88	\$400.15	\$416.39
Dow Jones	8,321	8,432	8,211	7,987	7,851	8,014	8,256	8,319

Article—Along with the table, you will turn in one brief article that contains information about events or circumstances that likely influenced the value of the stock of one of the companies in the portfolio during the eight weeks Julia owned it. You will cite information from this article in your report to Julia to help explain why the value of the stock in that company changed. Be sure to collect the following bibliographic information for the article because you will include this information in the report—

- The title of the article
- The title of the magazine, journal, newspaper, etc (online or hard copy), where you found the article
- The author
- The date of publication
- The page number, if available, in the publication where the article is found
- The URL if you find the article online.

If you find the article on a website, be sure the source is credible. The grade for this assignment will be influenced by the credibility of the article.