

## Health Care Leadership Symposium Assignment

**Directions:** This 3 to 8 minute video-recorded presentation allows you to individually select a peer-review health care communication article in an area relevant to the readings on any module prior to, or on the date of your presentation. If you'd like to select a different area beyond the realms of this course relevant to health care communications in health care management, please let me know. Your presentation will be part of a Health Care Leadership Symposium scheduled throughout this course. Plan to present a summary and critique on your selected book chapter (or peer-review article) by sharing the main findings of the book chapter (or peer-review article). Further, explain the connection between your selected reading and health care communication theory or practice, and guide a discussion about your selected reading by preparing at least 3 to 5 open-ended insightful discussion questions. The full citation for your selected reading, along with your 3 to 5 open-ended discussion questions, would ideally be posted on **Blackboard on the date that you signed up for by 11:59pm**. Make sure your selected reading (i.e., book chapter, peer-review article) is emailed to the professor and that it is attached for reference in your discussion forum post. You will be posting your videotaped presentation of your brief summary, critique, and 3 to 5 open-ended discussion questions by **11:59pm on the day that you sign up to present** in a Health Care Leadership Symposium Forum. After you post your videotaped presentation in the Health Care Leadership Symposium Forum, you should be prepared to facilitate a Blackboard Leadership discussion by responding to your peers' comments relevant to your presentation. On the days you are not presenting an article, you will react and respond to other leaders' presentations in other Health Care Leadership Symposium Forums.

### **Organize your presentation by developing a speech given the following prompts:**

- At the beginning of your speech make sure to provide the title of the article, the name of the author, and the source (e.g., publication outlet) and how it relates to health care communications (e.g., theory or practice).
- Then, talk about your selected reading's main points (e.g., problem/purpose, method, results) and critique your selected reading (e.g., strengths and weaknesses) with examples, or illustrations from your selected reading.
- Lastly guide the discussion by preparing 3 to 5 insightful open-ended questions (e.g., what are your reactions towards the findings of article? How would you apply the findings of this article into your health care practice?)

**Length:** 3-8 minutes (2 point penalty if over 8 minutes)

**Outline:** You are required to develop at least a one page outline of your delivery. Please submit it via Blackboard's dropbox.

**Note:** On the days that you do not present, you are required to post to at least *two different presenters*.

To search for an article, or a book article please use [WT's research databases](#). Common data bases that focus on [health care communications](#) include Business Source Complete, Communication Source, PsycInfo, Health Source, Medline, ScienceDirect, [Google Scholar](#), or any another credible search engine. The article could be a scholarly study, case study, or a state-of-the-art literature review piece. Type key words relevant to your search such as “health care communication,” “health care management communication,” “health care and diversity,” or “health care delivery.”

To find a book chapter, find health care communication books via [WT's library](#). You may type relevant words to find your book such as “health care communication” or “health care management communication.”

## **Title of your presentation:**

### **I. Introduction :**

- a. Introduce yourself briefly and the title of the article, or book chapter you selected, the name of the author, and the publication outlet.
- b. Describe how your selected reading relates to health care communications and relate this to your audience:

Transition Sentence, or Phrase (e.g., first, next):

### **II. Body (Summary)**

- a.
- b.
- c.

Transition Sentence, or Phrase (e.g., first, next):

### **III. Body (Reading Critique)**

- a.
- b.
- c.

Transition Sentence, or Phrase (e.g., first, next):

**IV. Discussion Questions**

- a.
- b.
- c.
- d.
- e.

**V. Brief Conclusion**

- a. Preview statement: To conclude....
- b. Concluding remark:

References