

My favorite assignment
“Country Expert Exercise”

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Introduction

“Country Expert Exercise”

- In 6th grade I had “**current events**”
- We brought in a newsworthy event to present to the class



Overview

“Country Expert Exercise”

- Use in
 - Managing World Business Communication
 - International Management
 - Online, hybrid and face-to-face
- Could use in any course



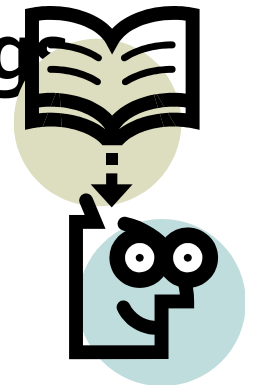
Assignment

Students:

- Select a country (from list)
- Assume role of cross-cultural consultant to someone on an overseas assignment
- Become a country expert
- Electronically submit
 - Letter of self introduction to client (persuasive!)
 - Country briefing
 - Weekly updates
 - Sometimes students submit possible exam questions

Weekly updates

1. Post at least one entry concerning the content of the reading assignment
2. Post one current event from the **country** (could be a soccer match or severe weather, but must reflect cultural understanding)
3. Pose a question or make an educated comment on two classmates' postings



Reasons

- Student: This assignment is designed to encourage you to
 - learn about a variety of important countries in the world
 - open your perspective beyond its status quo. “
- Relates to course objectives
- Expands knowledge



Conclusion

Student's final paper (this is the graded portion)

- Submit an honest analysis of your performance (*not your intentions*) in this exercise.
- I expect you to state clearly what grade you have earned and to explain exactly why.
- Document your argument.

■ Results

- Interest in multiple countries
- Motivate each other with their questions
- Self-evaluate
- Constant reading about other countries



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