

BA 330 Presentation Rubric

Evaluation Team:

Presenting Student/Team:

	Content presented in a concise and clear manner.	Presenter is well-prepared.	Content level is appropriate to assignment.	Comments:
Dimension 1 - Content				
3				
2				
1				
Dimension 2 - Visual Aids	Visual aids can be easily seen and read by audience.	Visual aids are well-written and well-organized.	Visual aids are professional in appearance.	
3				
2				
1				
Total				

Dimension 3 - Graphics	Diagrams, charts, tables, etc, are informative and improve communication of content.				Comments:
3					
2					
1					
Total					

Rubric developed by COB faculty group during Tarnoff workshop (Fall 2010) and revised by AoL Committee (W 2011)
Ratings: Rating of 3 – Exceeds expectations; Rating of 2 – Meets expectations; Rating of 1 – Below expectations

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Evaluation Team:

Dimension 4 – Presenter	Presenter looks professional.	Presenter stays within time limit of ____ minutes	Presenter is relaxed and comfortable speaking to and with the audience.	Presenter is easily heard by the audience.	
3					
2					
1					
Total					

Dimension 5 Persuasiveness	Presentation was persuasive	Presentation was informative	I agree with the presenter's thesis	Comments:
3				
2				
1				
Total				

Total Score:

(Out of a maximum 42 points)

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