

## ADT Commercial Marketing Intern

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ADT Commercial is looking for the next generation of marketing leaders to bring their passion, ideas and education to life by joining the ADT Commercial Marketing Internship Program. Work directly with marketing leaders to gain hands-on experience supporting the organization's overall marketing strategy.

**This Internship role allows you to work flexible hours remotely around your class schedule.**

### Duties and Responsibilities:

- **Marketing Solutions Internship**
  - Support development of sales team collateral including brochures, one-pagers, emails, and PowerPoints
  - Re-design sales Proposal template
  - Support the creation of industry-specific marketing materials
- **Marketing Research and Reporting Internship**
  - Enhance customer personas and help define buying stages
  - Perform competitive research as needed
  - Report on marketing campaign, website, and digital ad success
- **Marketing Automation Internship**
  - Assist with implementation of Marketing Automation platform
  - Support planning and execution of internal email campaign plans
  - Measure & report progress to marketing leaders
- **Graphic Design Internship**
  - Internal graphic design
  - Developing and elevating brand style/standards
  - Developing sales materials that bring products, solutions, and services to life
- **Culture and Recognition Internship**
  - Developing and executing cultural and diversity focused events and programs
  - Employee recognition development and logistics
  - Internal Communications to drive cultural initiatives
- **Intern - Communications / Proofreader**
  - Developing and distributing internal Communications and PR
  - Advertising Scheduling
  - Editing & Writing Support

**Education/Certification:**

- Currently pursuing or recent graduate with a bachelor's degree in Marketing, Communications, Public Relations, Graphic Design, Creative Arts, English, Business, or related field
- Experience in Microsoft Suite

**Qualifications:**

- Candidate must have willingness to learn about different aspects of the organization and within the marketing team's scope
- Excellent creative, communication and critical thinking skills
- Ability to effectively work together with marketers, product managers, and sales teams alike
- Candidate must have an entrepreneurial and self-starting mentality
- Candidate must be organized, driven, a fast learner, and detail oriented

**Position Details:**

- Internship length: 120 days
- Hours: Part-time, up to 20 hours a week
- Remote / In-Person