

# My Favorite Assignment Supplemental Teaching Materials

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## Possible Readings/Online Clips

### **MEDIA:**

YouTube Clip from Vox Media, “Bad Typography has Ruined More Than Just the Oscars”

<https://youtu.be/eZSe4xVXHhI>

Brigham Young University’s Silva Rhetoricae

<http://rhetoric.byu.edu/>

Visual Rhetoric Slide Presentation, Purdue OWL

[https://owl.purdue.edu/owl/teacher\\_and\\_tutor\\_resources/teaching\\_resources/visual\\_rhetoric\\_slide\\_presentation.html](https://owl.purdue.edu/owl/teacher_and_tutor_resources/teaching_resources/visual_rhetoric_slide_presentation.html)

### **READINGS:**

Foss, S. K. (2017). *Rhetorical criticism: Exploration and practice*. Waveland Press.

Kress, G., & Van Leeuwen, T. (2020). *Reading images: The grammar of visual design*. Routledge.

Norman, D. (2013). *The design of everyday things: Revised and expanded edition*. Basic books.

Dirksen, J. (2015). *Design for how people learn*. New Riders.

Petroski, H. (1994). *The evolution of useful things*. Vintage.