

STUDENT NAME: «First_Name» «Last_Name»

TEAM NUMBER: «Team_Number»

Grading Standards for Team Presentations

GRADED ELEMENTS	SCORING CRITERIA			
	OUTSTANDING (A & B: 20-19)	GOOD (18)	FAIR (17-14)	POOR (13-0)
OPEN «OPEN»/20 points	Captured audience attention immediately with a creative “hook.” Stated desired outcome and previewed key points; strong emphasis on value of information to audience.	Captured audience attention with good “hook.” Stated desired outcome and previewed key points; mentioned value of information to audience.	Aroused audience interest without “hook.” Previewed key points, but did not state desired outcome. Little or no emphasis on value of information to audience.	Did not get audience’s attention. Did not state desired outcome or preview key points. Left audience wondering why they should listen.
BODY «BODY»/20 points	Content was highly relevant and effective. Key points were clear and easily achieved desired outcome. Recommendations were reasonable and showed critical thought. Appropriate amount of detail; organization made message very easy to follow.	Content was relevant and effective. Key points were mostly clear and achieved desired outcome. Recommendations were reasonable. Satisfactory amount of detail; organization made message easy to follow.	Content was frequently irrelevant and/or ineffective. Key points were often unclear and unlikely to achieve desired outcome. Recommendations were unreasonable. Detail and unclear organization made message difficult to follow.	Message, key points, recommendations were unrelated to desired outcome, unreasonable and/or unclear. Audience lost interest due to lack of organization, too much/too little detail.
CLOSE «CLOSE»/20 points	Fresh review of key points and strong emphasis on value to audience. Left audience with a memorable “take away.” A handout was provided (or other special audience considerations/handouts).	Satisfactory review of key points and some emphasis on value to audience. Left audience with satisfactory “take away.”	Re-hash of key points with limited emphasis on value to audience. Left audience with weak “take away.”	Did not review key points or emphasize value to audience. Left audience wondering what they should take away.
VISUAL SUPPORT «VISUAL»/20 points	Presentation had high visual appeal; template complemented message. Slides reinforced key points and design appealed to all audiences. Special effects were professional and added interest.	Presentation had good visual appeal; template is professional and fresh. Slides reinforced most key points and design appealed to some audiences. Special effects added some interest.	Presentation had some visual appeal; template showed little thought. Slides reinforced key points but text-heavy format and minor errors reduced appeal. Special effects had low impact.	Presentation had low/no visual appeal. Slides reinforced some points but text-only format and multiple errors reduced effectiveness. No special effects used.
DELIVERY «DELIVERY»/20 points	Delivery was polished and professional in every area. All nonverbal elements were effective. Speaker was credible, natural, energetic, conversational. Limited notes/slides/monitor to quick reference. Eye contact, audience rapport and interest were very effective.	Delivery was polished and professional in most areas. Most nonverbal elements were effective. Speaker was credible, somewhat natural and conversational. Used notes/slides/monitor for more than quick reference; did not reduce rapport. Eye contact, audience rapport and interest were satisfactory.	Delivery was polished and professional at times. Nonverbal elements were satisfactory at times. Limited credibility, unnatural at times, memorized or “canned,” not conversational. Reliance on notes/slides/monitor was obvious and reduced eye contact and audience rapport.	Delivery lacked polish and professionalism. Nonverbal elements were ineffective and detracted from the message. Speaker was unnatural and lacked credibility. Overuse of notes/slides/monitor significantly reduced eye contact, audience rapport and interest.

GRAND TOTAL OF POINTS:

«GRAND_TOTAL»/100

«COMMENTS»