

## **Rate My Source Activity**

### **Research Question**

Would employees be interested in receiving paid time-off or other bonuses for doing community service while representing the company?

### **Possible Research Objectives**

- Identify ~5 common employer-sponsored community service options.
- Determine effects of employer-sponsored community service.
- Identify employee interest in employer-sponsored community service.

## Task

Rate each of the following sources as having **High**, **Moderate**, or **Low** credibility based on the research question and objectives listed on the front of this handout.

<b>Rating Level</b>	<b>Source Description</b>	<b>Possible Further Considerations</b>
	<i>Fortune</i> article listing unusual employee perks offered by “Best Companies to Work For” (2021)	
	Internal survey of employees’ interest in various “team building” activities (2022)	
	Middle State University’s Leadership Initiatives office webpage, which defines community service and describes past projects (2018)	
	<i>Harvard Business Review</i> article about boosting employee investment (2020)	
	Webpage about pros & cons of employer-sponsored volunteerism from a non-profit in England (no date)	
	<i>Journal of Business Ethics</i> article on recommendations for employee bonding (2012)	
	A book about how to build psychologically healthy workplaces with chapters on engagement and corporate social responsibility (2017)	
	An academic book defining Corporate Social Responsibility and its business value (2005)	
	Pew Research report on national survey of personal values of three most recent generations (2019)	
	Webpage from GreenBiz.com about how community service helps businesses (no date)	