

Assignment Directions

Discourse at Work: Open-access digital videos for Business Communication instructors

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1. Students are divided into 4 groups.
2. The instructor chooses 4 different videos from the Discourse at Work website (see www.professorsloan.com for topics), assigning one to each group.
3. Each group watches their respective video, taking extensive notes. The viewing can take place during class or may be assigned as homework.
4. Each group collaborates to write a properly formatted memo to the class that addresses the following questions:
 - a. What are the salient “takeaways” from your video?
 - b. How does it connect with our course readings/conversations?
 - c. What further questions are raised?
5. Memos are shared, serving as the impetus for broader class discussion.
6. Memos are submitted to the instructor for assessment/evaluation.