

“Stand”: Non-verbal components (10 points):

When team member is speaking:

- stands straight with effective stance and looks at speaker and at audience
- nods in agreement at times to reinforce speaker’s message
- avoids gesturing with arms or shifting weight noticeably

When speaking oneself:

- engages with audience by sometimes making purposeful movements; does not stay “planted” in one place
- maintains appropriate eye contact when speaking
- uses arms effectively when speaking to emphasize certain areas of content

Throughout presentation:

- refrains from swaying/ rocking back and forth/other distracting movements (keep hands away from face/hair)
- wears appropriate/non-distracting attire
- seems comfortable and aware of the room/the audience/and fellow team members
- does not read from note cards

“Deliver”: Story (verbal) components (10 points)

- Introduction of presentation captures attention and involves the audience in some way
- Synthesizes research to focus on why or in what way certain green building practices (*green-building happens to be this semester’s topic*) will support the client’s position
- Integrates the individual research of each team member so that content provided by each member is woven together to support a larger claim (the take-away message); team presents an integrated storyline arc rather than just talk about individual research in sequence
- Logical organization of material and of transitions between content sections of presentation
- Smooth transitions between speakers: team members introduce each other (Speaker A introduces Speaker B, who introduces Speaker C, etc.) in a meaningful way (making a claim about what comes next)
- Team members seem aware of each other’s content—could assist a member who “freezes”
- There is evidence of a “game plan” for the presentation and that partners have practiced it
- Conclusion summarizes main points/establishes a clear “take-away” message
- Team is aware of time and neither wastes the audience’s time nor runs over
- Team encourages questions after presentation