

My Favorite Assignment Montreal 2011/BCQ 2012 *Business Communication Quarterly* Author's Template

1. Title Intercultural Communications Interview Assignment
2. Genre (e.g. Role Play; Client Communication Plan; In-class exercise, etc.) Project assignment (multiple class periods)
3. Author's name Nancy Hicks
4. Affiliation Central Michigan University
5. Brief overview of assignment (50 to 150 words) Expose students to intercultural communications with a memorable team learning experience. The project is completed in three phases: (1) Administrative; (2) Preparations; and (3) Presentations, evaluations, and summary activity. Form teams of 5-6 students. Each team must interview a peer from another culture/country then prepare and deliver a PowerPoint presentation to the rest of the class. A standard set of interview questions are provided. A summary activity is completed throughout the team presentations requiring students to compare/contrast cultures. Outcomes, advantages, and skills utilized in this project include: -Application of a variety of content with multiple skills in <u>one</u> project -Improved team skills -Effective use of presentation tools -Development of business presentation skills -Use of critical thinking -Increased cultural awareness through meeting and interviewing a peer from another culture and -Exposure to multiple different cultures via the different team presentations
6. Target learners (e.g. Year in school; executive education) 100- or 200-level business communication course
7. Learning objectives (e.g. Two or three maximum of one sentence) Demonstrate the ability to work effectively in a team setting; demonstrate an awareness of different cultures; demonstrate effective business presentation skills
8. Time to complete the assignment Portions of 4-5 class meetings
9. Materials, equipment, special considerations (Short list) Computers, PowerPoint
10. Evaluating outcomes/grading (Measures of objectives) Effective slide design; effective presentation skills; effective team skills
11. Author's bio (50 word maximum <i>not</i> including the text below) Nancy Hicks is a Professor in the Applied Business Practices program at Central Michigan University. She teaches a variety of business communication courses and is co-author of the text <i>Business Communication: Topics & Activities</i> .

11. Author's bio (50 word maximum *not* including the text below)

Nancy Hicks is a Professor in the Applied Business Practices program at Central Michigan University. She teaches a variety of business communication courses and is co-author of the text *Business Communication: Topics & Activities*.

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12. Support materials (to be posted on webpage) Check all you'll provide:

- × Instructions to students – project handout; PowerPoint guidelines
- × Stimulus and exercise materials – summary activity worksheet
Slides
- × Grading rubrics – team presentation evaluation; peer evaluation
FAQ's
- × Sample student work product – team slideshow presentation