

Grading Report Team Presentation

	Points Earned
<p>TEAM ELEMENTS (<i>up to 15 points; the same for all team members</i>)</p> <p>13-15 points: In addition to the qualities listed below, this presentation had some special features that set it apart as outstanding, such as especially persuasive research evidence, eye-catching examples, or wise anticipation of the audience's points of resistance. Addressed questions directly, clearly, and concisely. Demonstrated appropriate empathy and appeared organized in team approach to Q&A.</p> <p>12 points: <i>A good, solid presentation:</i> Clear explanations, persuasive evidence, well organized sections, and professional style. Good coordination, including effective staging and smooth turnovers between speakers. Good analysis of the audience's interests and concerns. Solid content that covers everything needed to convince the audience to approve the funding and implement the campaign.</p> <p>10-11 points: A good presentation in many regards, but one that needed definite improvements, such as more logical organization, more persuasive evidence, better examples of campaign elements, or better coordination among speakers.</p> <p>9 points or below: A presentation that needed substantially more development or rehearsal.</p>	
<p>INDIVIDUAL DELIVERY ELEMENTS (<i>up to 10 points; not necessarily the same for all team members</i>)</p> <p>9-10 points: A presentation that had some special features that set it apart as outstanding, such as especially good vocal variety, movement, gestures, eye contact, or audience engagement.</p> <p>8 points: <i>Good, solid, professional delivery and strong credibility.</i></p> <p>7 points: A good presentation in many regards, but one that needed definite improvements in delivery and credibility, such as less reliance on notes, less monotone voice, or avoidance of too-casual language for a business context.</p> <p>6 points or below: A presentation that needed substantially more development or rehearsal.</p>	
<p>VISUAL SUPPORT (worth up to 10 points)</p> <p>9-10 points: A slide set with special features that set them apart as outstanding, such as especially convincing graphs, engaging photos, or superior message titles.</p> <p>8 points: <i>A good, solid, professional visual support for your presentation.</i></p> <p>7 points: Slides that were good in most regards, but that needed improvements in one or more important ways, e.g., readability, structural signals, message titles, consistency in capitalization and design.</p> <p>6 points or below: Slides that lacked key information or that appeared faulty in design or editing.</p>	
<p>EMAIL RESPONSE TO EXECUTIVE COMMITTEE (worth up to 5 points)</p> <p>A professional-quality email in which you summarize your main points, address questions that came up during the Q&A session, and provide context for the committee members who missed the presentation. Submitted within a week after the presentation.</p>	