# It's on the Web, it Looks Official, Therefore it is True!

How to teach the absurdity of that statement

Dr. Stephen B. Castleberry 2015 SMA
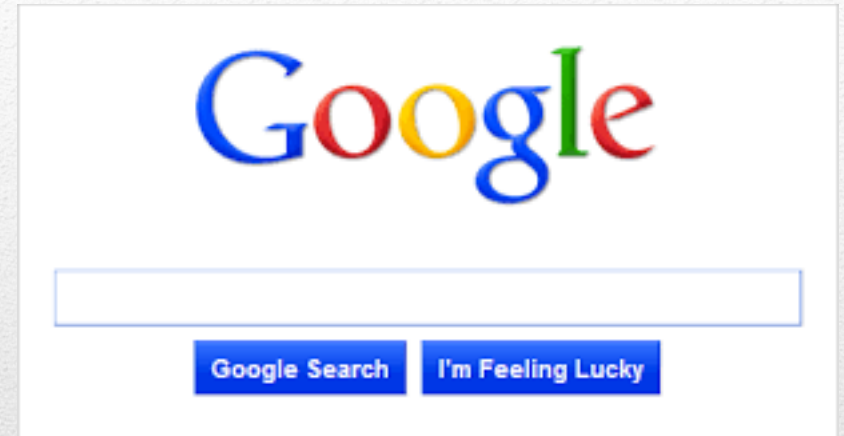
American Rhetoric ranks this speech as number 1.



# MLK Jr's "I Have a Dream"

1. Google search. Top websites listed with MLK speech.

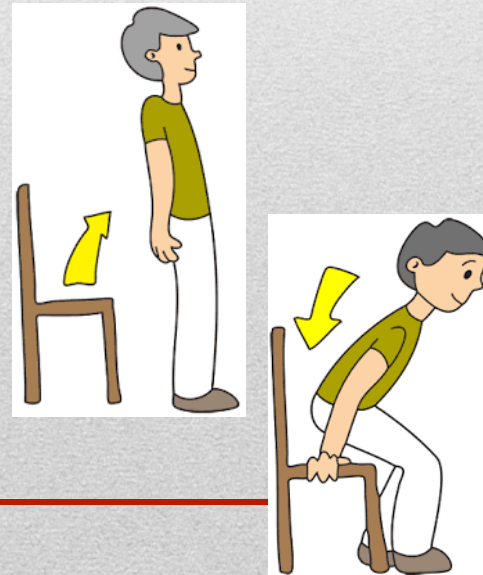2. Print out 5 versions of speech from 5 websites.

# Before class

Give 5 website versions of speech to 5 students.

**Instructions**: Look at your copy as I read.  If what I read is different from what your copy says (something missing, something added, something changed) then quickly stand up and then sit back down.  Be ready because it could be even with the first sentence!  Ready?

# In class

**Poor Accuracy/Bias/Incomplete**

- Aggressively search out the truth (takes time!)
- Internet google rank has nothing to do with reliability.

# Can't trust the web!

1. Holidays.net  Just a pedestrian site that lists popular holidays.

2. Memphis Educational Computer Connectivity Alliance

3. www.phoenixurbanleague.com

4. www.analytictech.com  AnalyticTechnologies  software for data analysis

5. Web66: A K12 World Wide Web Project of the University of Minnesota

# Sources

- Where you can get the versions I have, as well as the CERTIFIED CORRECT VERSION:

# z.umn.edu/2015sma