

Lessons From Failure Assignment Rubric

Short Speaking Assignment

Criteria	Ratings				Pts
<p>Introductory Statement Sharp opening sentence that captures audience's attention and interest.</p>	<p>1 pts Full Marks</p>	<p>0.5 pts Slight Revision Needed Be sure to have an attention grabbing first sentence, review video for techniques</p>	<p>0 pts No Marks</p>	1 pts	
<p>Story</p>	<p>3 pts Full Marks</p>	<p>2.5 pts Slight Revision Needed Edit to be concise and clear about the turning point</p>	<p>2 pts Revisions Needed</p>	<p>0 pts No Marks</p>	3 pts
<p>Conclusion Final sentences are sharp, thoughtful and reflect the "truth" as discovered by the speaker. Final sentences should create a strong sense of closure insofar as saying phrases such as "Thank you" or "I am done" are not necessary.</p>	<p>2 pts Full Marks</p>	<p>1.5 pts Slight Revision Needed Instead of saying "thank you" or ending abruptly, write a memorable closing line</p>	<p>0 pts No Marks</p>	2 pts	

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Delivery Speaker effectively uses eye contact, natural gestures, and vocal animation. The speaker's goal is to embrace a kinesthetic, authentic delivery style.	4 pts Full Marks	3 pts Practice to smooth flow Well delivered, additional practice needed to smooth out your speech.	2 pts Practice/Movement Needed Please stand and engage audience with your natural movement - look directly into camera and practice to smooth flow.	0 pts No Marks	4 pts
Total Points: 10					