

Luck MFA requested materials ABC conference 2023

Adding a Lighter Touch:

Instructions to Students:

Organizational Communications Extra Credit Assignment

Scenario:

Life can be hard and difficult.

Business Writing shouldn't be hard to read, and it shouldn't be difficult to understand—although it often is.

This course aims to arm you with skills to slay the many-headed hydra of Unreadable Writing and its many cousins in the Confusing Communication clan. And like any warrior against any enemy, you can't just sit back, read the concepts, and nod your head—at least, not if you want to remain standing in battle. You have to find ways to let these concepts become a part of you.

Three factors on your side:

1. Simple ideas can have great impact.
2. Humorous explanations land quickly.
3. Extra Credit almost always adds value.

Your Task:

Go to the Discussion Board. Under “Help for the Hurried and Lost” thread, post clean jokes, memes, and cartoons that help explain the unit materials we are working on.

The Rules:

It has to be clean.

The Grading:

- Extra credit only
- Credit goes on biggest assignment
- Everyone who participates starts with one point
- One third of a point for each additional contribution up to five points
- At the end of the semester, the students nominate the best of the semester and vote by Doodle poll.

Top three get an additional three points.

REMEMBER: This exercise is purely voluntary; you do not have to participate.

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Stimulus (Or cartoons to get started with):



**"It's too late! Bob's brain
has been sucked out by the internet!"**

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"I got my e-mail's read receipt back,
I just wish I had an understand
receipt."



"I know I asked for a one page plan,
but could you give me a little more detail?"

stammy



"What if, and I know this sounds kooky,
we communicated with the employees."

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