


Austin

2017 ABC Conference



Austin Helps Support ABC's Common Goals

- Goal 1: Strengthen the discipline of business communication
- Goal 2: Manage and expand diversity
- Goal 3: Make connections amongst workplace professionals





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Today's Agenda


- Hilton Austin & Transportation
- Unique Culture
- World Famous Eateries
- Passion For Music & Art

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The Hilton Austin Makes Sense

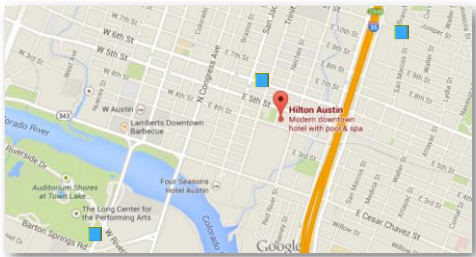
■ Top 100 Meeting Hotels of 2014



Hilton Culture Eateries Art

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The Hilton Austin Is The Ideal Location



Hilton Culture Eateries Art

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The Hilton Austin Is A Leader In Its Industry



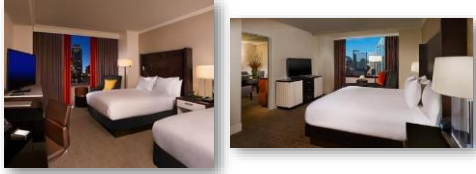
- 80,000 square feet
- Large ballroom
- Multiple meeting/break out rooms

Hilton Culture Eateries Art

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The Hilton Austin Offers The Highest Quality

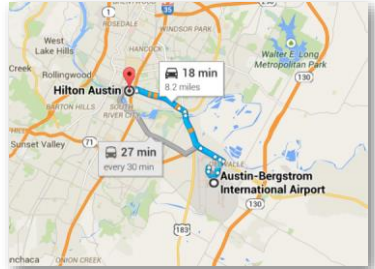
- 801 Rooms
- Plentiful Amenities
- Highest view of Austin
- \$150/night block rate



Hilton Culture Eateries Art

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The Hilton's Proximity To The Airport



Hilton Culture Eateries Art

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Austin's Preliminary Price Package


Hotel Room		
3 Nights @ \$150/night		\$450
Flight		
Round-trip Flight		\$312
Total		\$762

* JFK prices were used as a control, flight prices are subject to change

Hilton Culture Eateries Art

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Austin Offers Multiple Means of Transportation



Hilton Culture Eateries Art

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Austin Is One Of The Best Walking Cities




Hilton Culture Eateries Art

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Austin

Culture

Austin's Culture Is Unique



You are here

"Austin is like a large blueberry in a bowl of tomato soup!"
- Rick Perry

Hilton Culture Eateries Art 13




Austin's Community Is Open & Diverse

- LGBT Capital of Texas
- Most Improv and Comedy per Capita
- Fit & Sustainable




Hilton Culture Eateries Art 14

Austin Is The Perfect Place For Everyone

<p>West 6th Street</p> <ul style="list-style-type: none"> ■ More expensive ■ Young Professionals 	<p>"Dirty" 6th Street</p> <ul style="list-style-type: none"> ■ Great Night Life and street food 	<p>East 6th Street</p> <ul style="list-style-type: none"> ■ Hipster Mecca ■ Live music 24/7 
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Hilton Culture Eateries Art 15

Zilker Metropolitan Park Is Austin's Natural Hotspot




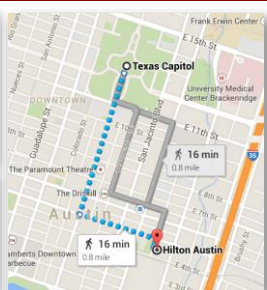
Hilton Culture Eateries Art 16

The Bob Bullock Museum Encompasses Texas

Hilton Culture Eateries Art 17

The Texas State Capitol Is Within Walking Distance

Hilton Culture Eateries Art 18

Austin

World Famous Eateries

Uchi is Austin's #1 Restaurant!



Treat yourself to the finer things in life!



Hilton Culture Eateries Art

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Uchi is Austin's #1 Restaurant!



Uchi was the best dining experience I've had in my life. The \$5 rolls during happy hour are amazing." – Alex Faulkner, Professional Communicator

Hilton Culture Eateries Art

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Franklin BBQ is the #1 BBQ Joint in Texas



Hilton Culture Eateries Art

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Walk To Burn Off The BBQ Calories



Hilton Culture Eateries Art

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Austin Is Home To The Best Food Trucks



- Austin on a Budget
- 1 of the best BYOB Restaurants in Austin



Hilton Culture Eateries Art

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Austin Has Some Of The Best Breweries

- Over 20 breweries within walking distance of the hotel
- Free tastings/happy hour deals at breweries because of ACL festival



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Austin

Passion for Music & Art

Austin City Limits Festival Offers It All



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Live Music At Your Doorstep



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Austin's Mexic Arte Museum



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Austin Offers Free Art Exhibits

Amoa Art House

Grey Duck



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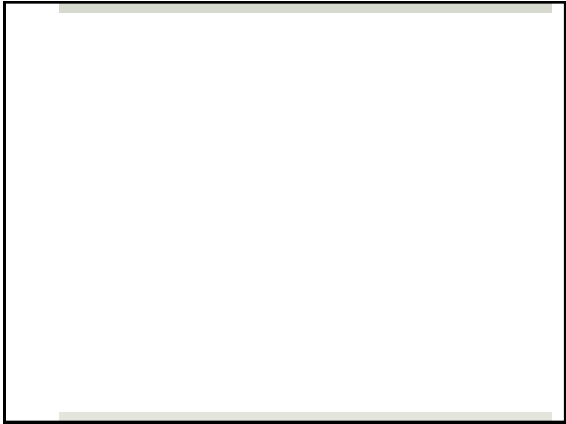
A Preview of Your Trip

THURSDAY:
9:00 AM to 5:00 PM - Conference meetings
6:00 PM - Franklin Barbecue
7:30 PM - Elephant Room or Irish Pub

FRIDAY:
9:00 AM to 5:00 PM - Conference meetings
6:00 PM - Three Little Pigs
7:30 PM - Big Bash Improv
9:30 PM - Broken Spoke

SATURDAY:
9:00 AM - Gourdeough's
10:00 AM - Bob Bullock Museum
12:00 PM - The Clay Pit
1:00 PM - Austin City Limits/Zilker Park
5:00 PM - Uchi
7:00 PM - Austin Bat Cave (ABC) - Especially for you!

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We hope you'll choose
to host the 2017
ABC Conference in

Austin

Austin

Any Questions?

