

Name _____

Power of One rubric (each area is worth up to 20 points)

20-18 points Superior, Exemplar model

17-15 points Very Good, Note-worthy effort

14-10 points Good, Acceptable range but could use more practice

9 and below Not acceptable, consider trying again or making major changes

_____ 1. Adherence to time constraints. (Was the student able to complete the speech in one minute?)

*Note, a grace period of 5 seconds is appropriate

_____ 2. Attention Getting Device (Did the student attract our attention in the first 1-3 sentences? Was the attention getter chosen appropriately for the immediate audience's needs?)

_____ 3. Statement of purpose or thesis (Did the student use one clear, concise sentence to state purpose or goal?)

_____ 4. Identification of problem with status quo (Did the students briefly explain the main reason why such idea, product or proposal is needed? Did the student explain what is wrong with the status quo?)

_____ 5. Greatest benefit (Did the student briefly explain the greatest benefit/gain from adopting the main idea, product or proposal?)

_____ 6. Delivery (Was the student enthusiastic, clear and understandable? Did the student maintain effective eye contact and posture? Did the student use specific, economical gestures to enhance her/his speech?) *If submitting a virtual speech, eye contact with the camera should be considered.