

Oral Presentation Rubric: Web Project 120 points

	Beginning	Developing	Improving	Accomplished
(points)	0-4	5-10	11-16	17-20
<i>Responds appropriately and accomplishes purpose</i>	Misrepresents issue(s); avoids direct response; fails to develop rationale; fails to hold interest	Generalizes issue(s); responds indirectly; reflects spotty understanding; interests but fails to convince	Identifies issue(s) correctly; includes some specific info. & shows grasp of main idea, but provides inadequate support to fully persuade	Focuses on pertinent issue(s); responds accurately w/ relevant, convincing support for position and assurance; fully professional
<i>Connects with audience</i>	No-to-little eye contact; fails to connect w/ aud.	Employs some eye contact; looks at slides or down	Employs much eye contact; looks away at times	Uses full, spread eye contact w/o talking to slides or air
<i>Exhibits verbal skills</i>	Speaks incomprehensibly and/or inaudibly	Projects fairly well; uses noticeable "uh"s, filler	Employs expression, pace, fluency; few "uh"s	Demonstrates command of all verbal skills w/ no filler
<i>Exhibits non-verbal skills</i>	Exhibits distracting non-verbal input	Demonstrates some non-verbal reinforcement	Employs some reinforcing & few distracting attributes	Reinforces message w/ all non-verbal positions & actions
<i>Employs team skills including Q/A</i>	Exhibits total disconnect from teammates; Unable to respond to Q/A	Makes bad cross; uses "I" and "my" language; Includes some relevant Q/A	Coordinates with team most of the time Includes effective Q/A	Shows high degree of collaboration, internal ref. Meets/exceeds Q/A expect.
<i>Produces & integrates effective PPT</i>	Uses poorly designed slides with no or little integration	Includes design errors and inaccuracies; uses some integration	Reads slide occasionally while speaking; few errors on slides; some graphics	Integrates slides well while speaking directly to audience; significant graphics; no errors