

My Favorite Assignment

Facilitators Guide

Communication Square Dancing: Developing a Pitch

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Suggestions to facilitators

Instructors compare the outline sheets to the Monroe's Motivated Sequence steps that students have used at the start with the sheet they adapt to over time.

Special note should be paid to audience feedback and adaption.

Make notes of students pitch time and compare start to last round to see how well they make good use of time and transition between points.

Make note of delivery fundamentals at the start such as confidence, vocal variety, eye contact, and facial variety and then compare that to the last round.

Finally, a class survey on the project post-event can determine how effective students feel the exercise benefited them on all learning outcomes.

Students respond that this exercise allowed them to refine and adapt persuasion while practicing good communication skills.

While points or grading could be added to the exercise, I have found that keeping the assignment low stakes allows students to embrace their argument, all the while gaining practice with the key learning outcomes that will be used in later classroom projects.