

# **Quality Criteria for Building Group Identity: Twister Style**

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Quality criteria for effective impromptu speeches:

- The use of an interesting attention getting device.
- A clear thesis statement which identifies the topic/argument and purpose.
- Applying the use of appropriate example, story and/or supporting information to support main idea.
- Sound organizational structure replete with transitions.
- The use of a strong conclusion which restates main points.
- A confident and credible style.
- Direct eye contact, gesture, and vocal control purposefully enhancing the overall speech.
- Effective use of preparation time and adherence to the time limits of the speech.