OUR CORE PURPOSE
Creating opportunities to elevate the human spirit.

OUR MISSION
Partnering to present memorable performances & provide inspired arts education for all.

OUR VISION
A vital source of exceptional cultural experiences.

The Joshua M. Freeman Foundation was the recipient of the Governor’s Awards for the Arts in 2014 for presenting arts organization. The Awards are only given out periodically, and our organization was the only presenting arts organization in Delaware to receive the honor in 2014.
Impact. It’s something that can be felt on an individual level or across an entire community. Often, there needs to be a conduit to help spur such impact, and in our organization, it’s something that spans all generations, geographic hurdles, and income levels...it’s the arts.

At the Joshua M. Freeman Foundation, we recognize that some hold a distinction between arts and entertainment. In fact, for maximum impact, we use it to our advantage by presenting both. For example, in 2014, revenue from one of the national recording artist performances at The Freeman Stage at Bayside, Dave Mason, helped to fund a mural project in 2 area middle schools. Ticket sales from Barenaked Ladies helped to bring the Washington National Opera to Georgetown, Delaware. The honor of presenting such opportunities in our community is one of great reward and responsibility...neither of which we take lightly.

Those impacts were made, felt, and seen because of people like yourself. If you are reading this, it’s because you have supported our mission, and we are grateful because it means you share our passion. As we enter into a new era of growth, take pride in what we accomplished together in 2014. Our success is a tribute to your support.
We recognize that there is a joyful need in our community for enriching, educational, and impactful arts experiences. In 2014, we again offered a diverse season of performances at The Freeman Stage at Bayside and at additional venues in the area. These events included tribute bands, dance troupes, national recording artists, local theatre productions, global musical artists, an arts & jazz festival, a special performance for Operation SEAs the Day, and painting workshops. As well, there were a number of informative pre- and post-performance Q&A sessions that encouraged patrons to interact with artists in a new way. In all, there were 584 performers who dazzled our guests in 2014, but the memories created were immeasurable.
For the last few summers, The Freeman Stage at Bayside is occasionally transformed into something that resembles Madison Square Garden. Tour buses pull into town, rows of seats are placed on the lawn, and concert t-shirts are pulled from attics. When National Recording Artists perform at The Freeman Stage at Bayside, it’s a completely different experience for our audience. In 2014, we presented 10 National Recording Artists—Bruce Hornsby, Aaron Neville, Big Bad VooDoo Daddy, Wynton Marsalis and the Lincoln Center Jazz Orchestra, Barenaked Ladies, Dave Mason’s Traffic Jam, The Beach Boys with John Stamos, Firefall, Jennifer Nettles, and David Nail. Each artist brought their own distinctive style, personality, talents, and audience to our small Sussex County stage. We are proud and honored to be able to present such talent to our community, and hope to continue the tradition for years into the future. The Freeman Stage at Bayside isn’t a local secret anymore...it’s become a destination.
2014 was a record breaking year in several ways, with attendance being one of them. Over 50,000 patrons enjoyed our performances, and they traveled from near and far to do so! Attendees from 30 states purchased tickets for shows in 2014. We saw couples enjoy date nights under the stars. Families, small and large, came together to create everlasting memories. Local organizations brought out their members for a night of fun. We take pride in the fact that The Freeman Stage at Bayside continues to be a welcoming place for our patrons to enjoy.

“...My wife and I had a great time during our first visit to The Freeman Stage. The venue is conveniently located to our beach house in Ocean City, Maryland. The size of the facility is perfect for an intimate performance. Everything from event parking, seating attendants, food and drink, crowd control and ticket pricing is perfect. We are looking forward to returning to the Freeman Stage this summer and will be sure to tell our family and friends about our great experience.

Mark & Cindy Urban • Freeman Stage Patrons
14,306 OUTREACH IMPACTS

The most important goal of our organization is to provide inspired arts education for all. In 2014, we were lucky enough to have over 14,000 chances to do so with our outreach guests. Students from over 20 area schools were able to either be guests at The Freeman Stage at Bayside for a performance, or we brought the arts to their schools or other area locations such as Delaware Technical Community College. Whether it was participating in a mural project, or joining the Washington National Opera on stage, we created experiences that had impact.

“...The mural project through The Freeman Stage had a wonderful impact on Selbyville Middle School. It allowed the students to come together to raise awareness on what it means to have SMS pride. Students should strive to be Selfless, Motivated and Successful in all areas in the school and within the community. It puts a huge smile on my face that students wrote encouraging messages and are proud to show off their work to everyone who enters our building. This was an awesome experience that I was privileged to be a part of."

Mallory Anderson • Selbyville Middle School Art Teacher
With a full time staff of only 6 employees in 2014, the Joshua M. Freeman Foundation relies on the time and talents of our dedicated volunteers to help us get the job done! Their tasks can range from ushering patrons to their seats at The Freeman Stage at Bayside, to washing out paint brushes for students at an outreach mural project. Our volunteer corps is over 100 members strong, and 15% of them have been with us for over 5 years. Their 3,718 hours of service in 2014 has a value of over $75,000, but their service to our organization is truly priceless.

“I am just one of the many volunteers at the Joshua M. Freeman Foundation that give back to our community and help to make it a better place for all to live. When I first started volunteering, my impression was that it was just the Stage, but I came to realize that it is that and so much more. The programs for children are to me the most rewarding to be a part of, especially the mural projects at the middle schools. The thoughts that come out of these kids through art is truly an incredible experience and one that I will always cherish.”

Homer Coates • Volunteer
Each year, some of our most loyal fans open up their wallets and provide substantial financial support for our organization. These individuals, families, and businesses—our “sponsors”—share a mutual commitment to our community and a belief in our mission. In 2014, we had a record breaking 239 sponsorships. For their generous contributions our sponsors may receive reserved seating at performances and invites to exclusive sponsor events - but the real benefit is being a part of something that creates lasting impacts.

“

As a small business owner, Fenwick Float-ors believes that it is very important to give back to our community. We feel that the best way to do that is by being one of the many sponsors of the Joshua M. Freeman Foundation, because of everything that they do at The Freeman Stage for us, our children, and our grandchildren. Our quality of life here in Sussex County has improved 120% because of their efforts in the community.

Hughie McBride of Fenwick Float-ors • Sponsor

“
Apart from traditional fundraising efforts that the Joshua M. Freeman Foundation utilizes, we also like to host some unforgettable fundraising events that provide us with the opportunity to educate our guests about our mission, while having a little fun along the way. In 2014, we again hosted The White Party at the Indian River Life Saving Station, and later in the summer we hit the links at the Joshua M. Freeman Foundation Golf Tournament and it’s accompanying Black & Tan Celebration.

Also in 2014, for the first time we had 3 “Dine & Donates” in the fall months. Three local restaurants—Catch 54, Grotto Pizza, and DiFebo’s—were generous enough to host these events, while donating a portion of the sales back to the Joshua M. Freeman Foundation.

Each of these events is essential for raising funds, and awareness, for our young nonprofit organization.
The Joshua M. Freeman Foundation received financial support at the $10,000 level or above from the following community partners:

The Joshua M. Freeman Foundation received partial funding support for The Freeman Stage at Bayside from grants received and/or administered by:

The Carl M. Freeman Foundation, established in 1960, has a long history of supporting nonprofit organizations – both large and small. The Foundation commits its time, talent and treasure to facilitate, support and promote innovative community-based leadership and giving. The Carl M. Freeman Foundation has been a substantial source of support of the Joshua M. Freeman Foundation since its inception. Other support is growing, but sustainability for the long term will require continuing growth in broad based community support, such as from the partners above.
2014 in review

Based on donations of $150 or more

16 Mile Brewery
A Red Carpet Event LLC
Action Watercraft, Inc.
Aileen & Bob Carlucci
Al & Rose Marie Lathrop
Alan Meltzer
Allan Hirsch
Alon & Richard Chambers
Andrew Witzel
Ann French
Aileen & Marylou Reith
Christine & Marvin Oursler
Chuck & Carol Bode
Clean As A Whistle
Cline & Laura Scrivner
Coastal Point
Coastal Style Magazine
Comcast Spotlight
Congressional Bank
Cookie & Rich Humphreys
Creative Concepts of Bethany, Inc.
Crisafulli Family
Daniel & Sherry Billig
Dave & Karen Lieberman
David & Barbara Weitzer
David & Jamie Doane
David & Melissa Kushner
David J. Hartig, MD
David Marky
Davies Foundation
Debbie & Dave Ferry
Debbie Cooper Scully
Deborah Trone & David Meyers
Delaware Electric Cooperative, Inc.
Delaware Today/Today Media, Inc.
Delaware Wave/Delmarva Media Group
Delmarva Sedation Dentistry
Dennis & Cindy McCarty
Dennis & Debra Conway
Dennis & Kathleen Wright
Dennis & Missie Hendrix
Dennis Cleary
Derrick Christiano & Stephanie Smith
DiFebo's Restaurant
Dillon Family
Dominic & Carolyn Finelli
Don & Meri Picard
Donald J. Grace
Dr. & Mrs. Richard Falls
Dr. & Mrs. Robert Medalie
Dr. Anthony & Francesca Villare
Dr. Edward T. Dougherty, Jr.
Dr. Robert & Joyce Landsman
Dr. Ronald Wisneski
Eagle Bank
Ed & Donna Grimes
Eddie & Janei Folz
EDIS Company
Elise & Stu Rubenstein
Elizabeth Murias
Erik & Colleen Windrow
Ethan Alperstein Memorial Fund
Eunice Carpitella
Evans Family
Feby's Fishery, Inc.
Fenwick Float-ors
Fisher's Popcorn
Fitzgerald Properties
Fred & Sarah Kawa
Gabor & Nancy Zsebo
Garth & Maggie Troeschel
Gary & Deborah Wagoner
Gary & Leesa Gentry
GE Foundation
Gene Ford
George, Miles & Buhr, LLC
Giant Food
Gordon & Nancy Green
Greg & Cindy Larson
Greg & Lisa Smith
Greg Smith Fitness & Rehab LLC
Helen Ann Smith
Herbert & Ellen Herscowitz
Hertrich Family of Automobile Dealerships
Highline Wealth Management
Highmark Blue Cross Blue Shield Delaware
Ho Jin & Claudette Kim
Howard & Ellen Reitkopp
Howard & Kathleen Crossan
Hughie & Tina McBride
Hugo Voogd & Linda MacLeish
Jack & Patricia Warden
Jackie Inman Burns
James & Alyce Kyger
Jamie & Tim Frank
Jane Bones
Jeannie & William Hennessy
Jeannie Shaughnessy
Jeff & Lisa Osias
Jeff Sawyer
Jim & Diane Simpson
Jim & Sherry Martinovich
Joan McVaugh
Joe & Mary Angle
Joel & Maggie Eisemann
John & Amy Chay
John & Colleen Girouard
John & Dee Aniunas
John & Donna Sondberg
John & Emmie McNamara
John & Gina Bennett
John & Marci Derr
John & Susan Anders
John & Wendy Schilling
John Fernstrom
John Hunter
Johnson & Johnson Matching Gifts Program
Jose & Virginia Somalo
Joseph & Amale Gaffney
Julian Coates, Jr.
Julie Bender Silver

Based on donations of $150 or more
$1,123 AVERAGE DONATION

Junis Adkins
Karen & Thomas Dwyer
Kathleen Matthews
Kathy & David Green
Kathy Jankowski
Kathy Kiernan
Kathy Serabian
Keane Enterprises
Keith & Melanie Pauley
Ken & Sandy Taras
Kevin & Lisa Collison
Kristine Olson
Kurt & Gail Zanelotti
Kyle & Donna Miller
L.F. Jennings, Inc.
Larrimore Family
Larry Stewart
LC Homes
Lee & Jacqueline Jennings
Lee McCready
Len & Kathy Martin
Leon & Arlene Taub
Leslie Barron
Leslie Kopp Group
Levitsky Family
Lighthouse Dance & Yoga
Linda & Bruce Pollekoff
Linda King
Lisa Roy
Lisa Sweeney
Lois & Leslie Alperstein
Lori & Stuart Levin
Lou & Barbi Hyman
Major Travers
Marc & Patti Grimes
Mario & Dana Morino
Mark & Rita Brown
Mark 4 Hair Salon
Marnie Homes
Marnie Oursler
Mars Super Markets
Marvin & Jane Long
Mary Appollina & Pam Petill
Mary Beth Carozza
Matt Haley
Maureen Maguire
Max Hutsell & Courtney McWilliams-Hutsell
Max’s Business Furniture, LLC
Meltzer Group
Michael & Denise Kelleher
Michael Guerrieri/Guerrieri Family Foundation
Michael Pawl
Michael Simeone
Michelle Fager
Michelle Freeman
Miles & Pat Weigold
Montego Mike
Morgan Stanley
Nancy & Marc Duber
Nancy Kleinstuber Carey
Nanticoke Surgical Associates
Nantuckets Restaurant
Neil & Lindsay Maurer
Nicholas Freeman
Nicholas Campbell
Nigel & Caren Martin
Niki Mock & Phil Leibovitz
Norine & George Watson
Norma Henriksen
NV Homes
Ocean City Today
Olin Corporation Charitable Trust
Pam & Jeff Wadler
Pam Smith
Patricia Benson
Patrick & Kimberly Hannon
Patrick & Suzanne Davis
Patti & Joel Wiedermann
Paul & Faith Denault
Paula & Bob Kelly
Phil & Peggy Maher
Philip & Mary Sue DiFebo
Pillsbury, Winthrop, Shaw & Pittman
PMB Associates, LLC
PNC Bank
Preferred Electric, Inc.
ProSkate, LLC
Randy & Nan Dove
Ray & Chris Aumiller
Raymond & Janet McCabe
Renshaw-Porter Family Fund
ResortQuest Real Estate
Richard & Kim Freedman
Richard & Nancy LaMotte
Richard & Sue Basford
Rick & Janis King
Rick Alcode
Rick & Christine DiSabatino
Rob & Terri Clark
Rob & Alice Martinelli
Robert & Charlotte DiFebo
Robert & Eileen Brennan
Robert & Joanne Levy
Robert & Judith Scherr
Robert & Michelle Kunisch
Roger & Ginny Hartmuller
Ron & Candice Gray
Ron & Heather Michaud
Ron & Julie Halteman
Rose Cohen
Ross & Melodie Cropper
Roy & Victoria Williams
Ruth & Bob Cope
Ryan & Kristen Kirby
Salisbury University
Sandy Scitti & Art Jakovics
Sara & Jake Booth
Sara Chase Carlson
Schell Brothers LLC
Scott & Shuman, P.A.
Scott Edmonston
SecureNetMD
Sharie A. Brown
Shulman Rogers Gandal Pordy & Ecker, P.A.
Sliwa Family
SoDel Concepts
Sodoka, Inc.
Sposato Landscape Co.
Steve & Maddie Harris
Steve & Mary Connell
Steve & Theresa Barczy
Steve Alexander
Suzanne Worrall
Tami & Murray Oltman
Terry & Maureen Griffith
Thom Young
Thomas & Barbara Egan
Todd & Aimee Flubacher
Todd & Candace Hickman
Tom & Karin Freedman
Tom & Lynda Schoeninger
Tom & Nancy Cole
Tom Bowersox & Christine Shreve
Tony & Eileen DeMichael
TPW Management, LLC
Troon Golf
Tuit Foundation
Twig & Charlie Burton
UBS
United Bank
Valois Property Group
Vance & Sherri Mitzner
Vendini, Inc.
Vicki & Zeke Dodson
W. Christopher Smith, Jr.
W. David Dabney
Warren Hayden
Wayne & Roberta Lednum
Wayne Phillips
William & Charlene Gesualdi
William E. Pease, MD

In Memory / In Honor Of:
Bill Hamilton
Dana & Mario Morino
Josh Freeman
Matt Haley

IMPACTING OUR COMMUNITY WITH THE ARTS
2014 in review

2014 FINANCIALS

UNRESTRICTED REVENUE & SUPPORT

Ticket & Concession Sales (net of Cost of Goods Sold) $972
Fundraising & Sponsorships (including In-kind Donations) 753
Contributions 109
Legacy Grant - Carl M. Freeman Foundation 300
Other Grants - Local, State, Regional, Foundations 247
Interest & Investment Income 34

TOTAL UNRESTRICTED REVENUE & SUPPORT $2,415

PRINCIPAL EXPENSES

Performance & Related Expenses $1,831
Fundraising Expenses 291
Management & General Expenses 130

TOTAL EXPENSES $2,252

RESTRICTED REVENUE - STRATEGIC DIRECTION

Legacy Grant - Carl M. Freeman Foundation $1,500

The Joshua M. Freeman Foundation is recognized by the IRS as a 501(c)3 public charity.
LOOKING FORWARD

Since 2008, the Joshua M. Freeman Foundation has presented unique arts experiences to over 205,000 guests at The Freeman Stage at Bayside and in venues throughout Sussex County, Delaware. Looking back after 7 seasons at The Freeman Stage at Bayside, we are beyond thrilled to fulfill an obvious need in the region. Though our attendance numbers have grown, and our reach has spread further into the community, our vision remains the same: To be a vital source of exceptional cultural experiences. To continue to do so, we will need to grow.

Looking forward, to better serve our community, our organization will be considering expansion in programming, staffing, volunteer efforts, revenue growth, and a new primary presentation facility. All of which will require a continued dedication from those who have helped us make the impacts that we’ve made with the arts today.

We started with a very basic stage, an empty green, and a dream. Today, that stage has hosted thousands of performers, that green is feeling smaller and smaller, and that dream is within reach. None of that would be possible without our supporters—donors, sponsors, volunteers, vendors, seasonal staff—being there every step of the way. We know that the best communities are the ones with a strong, vibrant arts presence, so thank you for your belief in our dedication to help make that happen.
Enjoy this Stage in your life!

Joshua M. Freeman FOUNDATION
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Selbyville, DE 19975
freemanfoundation.org